

Hochschule der Medien Stuttgart (HdM) – Stuttgart Media University  
International Summer School 2011

## Workshop

### “Libraries as Enabling Spaces for Creative Practices”

Date: 26 – 28 September 2011

Location: Stuttgart Media University, Wolframstr. 32, 70191 Stuttgart

Lecturer: Dr. Lennart Björneborn, Royal School of Library and Information Science, Copenhagen

## Preliminary Programme

### Content

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When designing physical/digital mediation spaces like libraries, traditional focus has been on effective information systems and goal-directed information behaviour.

This workshop will take a broader view on libraries also enabling creative practices like user participation and exploratory behaviour. In the workshop, we will discuss and reflect on potentials and barriers in this context. Special focus will be on how library design may trigger users to discover and explore potentially interesting information resources not known or not planned in advance.

Topics will include:

- Affordance theory (usage potentials) and affordance gaps in libraries
- Creative practices in libraries and creativity stimulation
- The physical Library 2.0
- Social navigation in libraries
- Exploratory information behaviour in libraries
- Social navigation in libraries
- Mediation across the physical/digital divide

The workshop will be highly interactive and participatory. Participants will develop and take part in group works, practical exercises, creative thinking, discussions and presentations.

## Day 1 (26 September 2011)

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- 09:30 – 10:15**      **Introduction: to workshop and each other**
- 10:30 – 11:30**      **Creative practices in libraries** (lectures + discussions)
- Creativity stimulation
  - Exploratory behavior
  - User participation + physical library 2.0
  - Mediation across physical / digital divide
- 11:30 – 12:30**      **Creative practices of libraries** (group work + practical exercises + discussions)
- 12:30 – 13:30**      **Lunch**
- 13:30 – 15:00**      **Affordance Theory** (lecture + discussions)
- Usage potentials
  - Interplay between design and behavior
  - Libraries as physical / digital user interfaces
- 15:00 – 15:15**      **Coffee Break**
- 15:15 – 16:45**      **Affordance gaps in libraries** (group work + practical exercises + discussions)

## Day 2 (27 September 2011)

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- 09:30 – 09:45**      **Wrapping up after yesterday**
- 09:45 – 11:00**      **Theories on exploratory information behavior** (lecture + discussions)
- Curiosity + browsing + serendipity
  - Creativity stimulation
  - Affordances
- 11:00 – 11:15**      **Coffee Break**
- 11:15 – 12:30**      **Exploratory information behavior in libraries**  
(group work + practical exercises + discussions)
- 12:30 – 13:30**      **Lunch**
- 13:30 – 15:00**      **Social navigation theory** (lecture + discussions)
- Indirect social navigation
  - Leaving + following behavioural traces
  - Affordances
- 15:00 – 15:15**      **Coffee Break**
- 15:15 – 16:45**      **Social navigation in libraries** (group work + practical exercises + discussions)

### **Day 3 (28 September 2011)**

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- 09:30 – 09:45**      **Wrapping up after yesterday**
- 09:45 – 10:45**      **Libraries as enabling spaces for creative practices** (lecture + discussions)  
→ Synthesizing day 1 + 2
- 10:45 – 11:00**      **Coffee Break**
- 11:00 – 12:30**      **Libraries as enabling spaces** (group work + practical exercises)
- 12:30 – 13:30**      **Lunch**
- 13:30 – 16:00**      **Libraries as enabling spaces...** (group presentations + discussions)
- 16:00 – 16:15**      **Coffee Break**
- 16:15 – 16:45**      **Wrapping up + evaluation**

Program is subject to change.  
Revised 14 April 2011