

Courses and lectures in English language

title/course name	lang.	EDV-No	course of studies	lecturer	day of the week	time	room	description
Graphic Arts 1	E	41114	AM, ID	Susanne Mayer	subject to change			Students are being taught about visual basics and the principles of perception. By the end of the course they should be able to visualize their ideas for film, video, computer animations in illustrated storyboards or animatics. By working on specific exercises the students gain the ability to practise various ways to illustrate given topics, to find solutions and to interpret results. By working in small teams they train visual communications skills.
Interkulturelles Management	E	25204	MW, PMM	Jaruwan Krengvittaya-Greilich	subject to change			<ol style="list-style-type: none"> 1. The Asian Pacific Area in western statistics <ul style="list-style-type: none"> · Inhabitants and Gross National Product of Europe and South-East-Asia · Economic Development Worldwide versus Developing and Threshold Countries in Asia 2. Hofstede's D-Model <ul style="list-style-type: none"> · Method for gathering valid data on national culture · Five Dimension of Geert Hofstede 3. Germany, Thailand, and Japan in the 5-D-Comparison <ul style="list-style-type: none"> · Value development in Germany 1950 to 2000 · Germany, Thailand, and Japan in the 5-D-Comparison 4. Consequences in the Behaviour towards Thais 5. Roots of Japanese Tradition <ul style="list-style-type: none"> · The rice farmer tradition with the cultural geographic roots · The Confucian philosophy with the social political roots · The Samurai ethos with the change into the economic ethos 6. Features of Japanese culture for management <ul style="list-style-type: none"> · The visiting card, presents and packing · Complaints and legal matters, the network of relationships · Japanese answers in the negotiation atmosphere 7. Western and Japanese steering features <ul style="list-style-type: none"> · Western and Japanese steering features · Acceptable and misunderstanding in Japan 8. MITI: Japan's key position in the economy 9. Media and communication in comparison 10. Rules for business success in South East Asia 11. Practise Cases <ul style="list-style-type: none"> · Case studies: Background – task – solution · Management and internet-cases

Kommunikation	E	40601	AM	Stephen Lowry	subject to change	The course will focus on verbal and nonverbal interpersonal and public communication, particularly the presentation of oneself in speech. In addition, the course will take a first look at models and theories of mass communication. Students will have the opportunity to work on their communication skills in individual and group presentations and class exercises. Requirements: one short speech and one oral group presentation. Anmerkung: Pflichtveranstaltung für das 2. Semester, vom Inhalt und Niveau wahrscheinlich weniger geeignet für Gaststudenten.
Medienkultur 1	D/E	40501	AM	Stephen Lowry	subject to change	Goals: to gain an understanding of film in its historical and cultural context, to take a first look at the development of film style and form from the beginnings through avantgarde movements and the establishment of classical narrative cinema; to learn methods and techniques of film analysis. Requirements: group presentation (close analysis of one aspect of a sample film).
Medienmärkte	E	50603	MW	Wilfried Mödinger	subject to change	The lecture gives an overview to the main German media markets and the distinguishing marks like technical, social, economical, justical or ecological developments. The competence will be trained by doing a presentation about media markets and how they could be structured and defined.
Medienpolitik	D	44693	AM	Stephen Lowry	subject to change	presentations in English language are possible for some topics
Medienwissenschaft	E	41402	AM, ID	Stephen Lowry	subject to change	Focusing on film, this course will give an introduction to central issues and approaches in media studies. The development of Hollywood cinema from the classical studio system through "New Hollywood" will be the central area of concentration. Analysis of selected movies will accompany and concretize a historical view of the institutional and economic, as well as stylistic, factors that have shaped film history. Requirements: regular attendance, participation in class discussion, and presentation of a paper in class. (suitable for the higher semesters, 3 rd to 8 th semester)
Sales Print	E	13104	PMM	Uwe Jäger	subject to change	no lecture notes available
Screen Design	E	44428	AM	Susanne Mayer	subject to change	No lecture notes available, but you will get lots of handouts with exercises and summaries during the course.
Studioproduktion Film und Video	E	88130	MA, MW	Stuart Marlow	subject to change	

The weekdays, times and rooms change each semester. Please check the actual times with the online university calendar!

You'll find further details on the courses at:

<http://www.hdm-stuttgart.de/studienangebot/studienfuehrer/vorlesungsverzeichnis/>

Courses held in English language can also be found by looking at the field "Sprache" in the detail view of a course in the online university calendar!

Lecturers/Professors with English lecture notes or publications

name	course of studies	URL	descr.
Prof. Dr. Ingo Büren	Packaging Technology (Verpackungstechnik)		
Walter Kriha	Media Computer Science (Medieninformatik)	www.kriha.org	
Rafael Capurro	Information Management (Informationswirtschaft), Computer Science and Management (Wirtschaftsinformatik)	http://www.capurro.de/home-eng.html	
Dr. Oliver Zöllner	Media Management		