



This is a Minor Programme for exchange students wanting to study abroad at Stuttgart Media University in Germany.

Do you want to be involved with the real, modern industry?

Study Advanced Business Projects at HdM in Stuttgart, Germany!





## **Course Overview**

- Navigate the complexities of consulting projects and effectively manage stakeholder relationships.
- Leverage advanced analytical tools to inform decisions and develop data-driven decisionmaking skills.
- Gain industry experience at companies in the highly industrialised Stuttgart area.
- Work on media projects relevant to the local industry.
- Learn about entrepreneurship in the tech sector.

## **Your HdM Experience**

- You will have a personal Buddy assigned to you, making sure you are well taken care of.
- We provide student housing.
- You get to study in one of Germany's major cities in the heart of Europe.
- Join social events organised by Erasmus Student Network (ESN)!

## YOUR INTERNATIONAL JOURNEY STARTS HERE:



Scan for more info and contact details





hdm\_international



hdm-stuttgart.de/exchange







