ACCOMMODATION
The Studierendenwerk Stuttgart (Student Services) owns and maintains several student dorms in Stuttgart, many of them situated near or on campus.

For more information please visit: www.studentenwerk-stuttgart.de/en/accommodation

ARRIVAL
Your first contact person will be your buddy. This is a Stuttgart Media University student who will pick you up at the airport or the train station and takes you to your accommodation. They will answer your initial questions and help you to settle in. All international students will meet for the first time during the traditional welcome breakfast which launches the orientation weeks.

ORIENTATION WEEKS
Before the semester starts, we help you to organize your exchange semester. This includes: Registration with the local authorities, opening a bank account, getting your student ID, obtaining a ticket for public transport, internet access and many other things. Your intensive German language course will take place before the semester starts (winter semester only) and, of course, so will a lot of other activities, excursions and fun events.

WELCOME TO STUTTGART
When it comes to Stuttgart, names like Mercedes and Porsche come to most people’s minds. The federal state capital of Baden-Württemberg is famous for being the home of the world’s oldest car manufacturers. With companies like Bosch and Siemens, Stuttgart is in Europe’s leading high-tech region and Germany’s strongest commercial metropolitan area. Furthermore, Stuttgart is one of the greenest cities in Europe and is richly endowed with mineral spas and numerous springs. Early each year, the largest spring festival in Europe (essentially the Oktoberfest of Stuttgart) takes place at the Cannstatter Wasen, the traditional fairground in the oldest district of the city. When you journey to Stuttgart, you will discover lots more…!

EXCHANGE.NETWORK & OTHER ACTIVITIES
Our student-run initiative organizes various activities for our exchange students – not only during the orientation weeks, but also throughout the semester! Find out more about these activities here: www.hdm-stuttgart.de/international/netzwerke

Your contact to the EXCHANGE.NETWORK
exchange.network@hdm-stuttgart.de
facebook.com/HdmExchangeNetwork/

SCHOLARSHIPS
Students coming from within the European Union may apply for an ERASMUS+ grant at their home university. The Federal State of Baden-Württemberg also offers scholarships for incoming students from our partner universities from all over the world: www.bw-stipendium.de

The German Academic Exchange Service makes different kinds of funding available to foreign students who wish to study in Germany. Find out more here: www.daad.de
STUDENT EXCHANGE

Every semester, Stuttgart Media University welcomes numerous exchange students from all around the world. If you have decided to study in Stuttgart as part of your semester abroad, we’d like to be the first to welcome you!

The academic year at Stuttgart Media University is split into two semesters: a winter semester (September to February) and a summer semester (March to July).

APPLICATION

Step 1: Get nominated by your home university
Step 2: Fill out the online application
Step 3: Upload your supporting documents

Application Deadlines
31 May for the following winter semester
31 October for the following summer semester

www.hdm-stuttgart.de/english/exchange_students

SUBJECT TO CHANGE
Please note, that all the information in this booklet is subject to change. For up-to-date details, please visit our website.

WELCOME TO THE WORLD OF MEDIA

How are books printed? What does „communication” mean? How are virtual worlds created? What happens behind the scenes in TV studios? What is important in the design of packaging and how does advertising actually work? Students at Stuttgart Media University are concerned with these and many other questions.

APP DESIGN & DEVELOPMENT

The Minor Program App Design & Development provides an introduction and practical experience in interaction design and front-end development of mobile applications.

More and more industries require interdisciplinary know-how, that is knowledge that merges for example design and development skills to create new experiences such as mobile apps, games, virtual reality experiences or automotive apps, to name a few. This Minor focuses on practice-oriented HCl, which is a Human Centred Iterative interaction design approach. Each semester there are a number of projects students will be able to subscribe to. Due to the close proximity to the automotive industry in Stuttgart there will be at least one project working directly with an automotive partner.

COURSES (Subject to change) ECTS
1. Academic Studies
   - Fundamentals of Design 1
   - User Interface Design 5
   - Usability Engineering 4
   - Innovation Management 5
   - Mobile Web Applications 5
   - Interdisciplinary Project 8
2. Language and Cultural Studies
   - German Language Course 2

After completing this Minor program, students will be able to:
  › appreciate, understand and apply an iterative user centred design approach. This will include prototyping, usability testing, and experience design evaluation using state of the art eye tracker software amongst others.
  › use the methods of innovation management, creativity tools and conceptual design approaches for development and quick iterative testing of ideas (incl. competition and domain analysis)
  › prototype using state of the art instant prototyping solutions
  › design and develop front end applications, especially mobile apps
  › work out state of the art examples that can be used for a personal profile. This will increase their chances to find employment within the creative software design and development industries.

Requirements
To attend this Minor students are required to have a CEFR level B2 or higher in English (i.e. intermediate/upper intermediate).

For this minor, it is necessary to have some prior experience in web development. Additional experience in programming and/or screen design will be useful.

For questions concerning this Minor please contact
Prof. Dr. Joachim Charzinski
Phone: +49 711 8923 2774
E-Mail: charzinski@hdm-stuttgart.de

INTERNATIONAL OFFICE
Phone: +49 711 8923 2035
Email: incomings@hdm-stuttgart.de

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With 16 Bachelor’s and 11 Master’s degree programs, Stuttgart Media University covers a broad spectrum of media expertise: from printed media to electronic media, from media theory and journalism to media production, from media design to making media available.

Stuttgart Media University has partnerships with around 100 universities worldwide, offers international degrees, and runs several ERASMUS+ strategic partnerships with universities from both inside and outside of the EU.

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