



This is a Minor Programme for exchange students wanting to study abroad at Stuttgart Media University in Germany.

Are you interested in navigating the complexities of consulting engagements with real-world experience?

Study Data-Driven Consulting at HdM in Stuttgart, Germany!



Course Overview

- **Introduction to Business Analytics:** Learning about the Foundations of consulting practices
- **Fundamentals of Working with Business Data:** Data collecting, analysis and data visualization
- **Practical Applications of Business Analytics:** Applying concepts of business intelligence, data warehousing, reporting, and tools
- **Experience from real-world projects:** Supporting one of our partner companies to solve challenging questions

Your HdM Experience

- You will have a personal Buddy assigned to you, making sure you are well taken care of.
- We provide student housing.
- You get to study in one of Germany's major cities in the heart of Europe.
- Join social events organised by Erasmus Student Network (ESN)!

**YOUR INTERNATIONAL
JOURNEY STARTS HERE:**



Scan for more info and contact details



[hdm_international](#)



hdm-stuttgart.de/exchange

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