ACCOMMODATION
The Studierendenwerk Stuttgart (Student Services) owns and maintains several student dorms in Stuttgart, many of them situated near or on campus.

For more information please visit:
www.studentenwerk-stuttgart.de/en/accommodation

ARRIVAL
Your first contact person will be your buddy. This is a Stuttgart Media University student who will pick you up at the airport or the train station and takes you to your accommodation. They will answer your initial questions and help you to settle in. All international students will meet for the first time during the traditional welcome breakfast which launches the orientation weeks.

ORIENTATION WEEKS
Before the semester starts, we help you to organize your exchange semester. This includes: Registration with the local authorities, opening a bank account, getting your student ID, obtaining a ticket for public transport, internet access and many other things. Your intensive German language course will take place before the semester starts (winter semester only) and, of course, so will a lot of other activities, excursions and fun events.

WELCOME TO STUTTGART
When it comes to Stuttgart, names like Mercedes and Porsche come to most people’s minds. The federal state capital of Baden-Württemberg is famous for being the home of the world’s oldest car manufacturers. With companies like Bosch and Siemens, Stuttgart is in Europe’s leading high-tech region and Germany’s strongest commercial metropolitan area. Furthermore, Stuttgart is one of the greenest cities in Europe and is richly endowed with mineral spas and numerous springs. Early each year, the largest spring festival in Europe (essentially the Oktoberfest of Stuttgart) takes place at the Cannstatter Wasen, the traditional fairground in the oldest district of the city. When you journey to Stuttgart, you will discover lots more…!

EXCHANGE.NETWORK & OTHER ACTIVITIES
Our student-run initiative organizes various activities for our exchange students – not only during the orientation weeks, but also throughout the semester! Find out more about these activities here:
www.hdm-stuttgart.de/international/netzwerke

Your contact to the EXCHANGE.NETWORK
exchange.network@hdm-stuttgart.de
facebook.com/HdmExchangeNetwork/

SCHOLARSHIPS
Students coming from within the European Union may apply for an ERASMUS+ grant at their home university. The Federal State of Baden-Württemberg also offers scholarships for incoming students from our partner universities from all over the world: www.bw-stipendium.de

The German Academic Exchange Service makes different kinds of funding available to foreign students who wish to study in Germany. Find out more here: www.daad.de

Stuttgart Media University
Nobelstrasse 10
70569 Stuttgart
Phone +49 711 8923 2035
Telefax +49 711 8923 11
www.hdm-stuttgart.de

INTEGRATED PRODUCT DESIGN
Minor
WELCOME TO THE WORLD OF MEDIA
How are books printed? What does „communication” mean? How are virtual worlds created? What happens behind the scenes in TV studios? What is important in the design of packaging and how does advertising actually work? Students at Stuttgart Media University are concerned with these and many other questions.

With 16 Bachelor’s and 11 Master’s degree programs, Stuttgart Media University covers a broad spectrum of media expertise: from printed media to electronic media, from media theory and journalism to media production, from media design to making media available.

Stuttgart Media University has partnerships with around 100 universities worldwide, offers international degrees, and runs several ERASMUS+ strategic partnerships with universities from both inside and outside of the EU.

Follow us on Facebook!
www.hdm-stuttgart.de/facebook

INTEGRATED PRODUCT DESIGN
The world becomes increasingly inter-connected, globalised and digitalised. These developments pose numerous challenges and opportunities that also directly influence the way we produce and use products. The Minor program Integrated Product Design responds to this increasingly complex context of product development and provides international students with valuable input for the skill set needed to develop future-proof and sustainable products and product-service systems.

The Minor program is structured in a modular way. This makes the program suitable for both beginning and advanced students. The program structure also allows students to follow their personal interests by choosing between a studio-based design project and a research-based design project. Students will also select from a number of additional courses to complement the chosen project.

COURSES (Subject to change) ECTS

Part 1: Projects (select one option)

Option 1: Design Project 10
Advanced Visualisation Techniques 4

Option 2: Research Project 10
Research Seminar 4

Part 2: Complementary Courses (select 3-4)
Advanced Typography 4
Creative Printing 4
Usability Engineering 4
Sustainability and Design 4
Innovation Management 5

Part 3: Language Skills
German Language Course 2

During the Minor program, the international students team up with the HdM degree students. This way, all students build a strong and versatile creative community, which greatly enhances their learning experience on many different levels. After completing the Minor program, and depending on the choice of projects and courses, students will have acquired practical as well as methodical skills in the areas of design research or project work. Students will further have gained knowledge in the areas of typography and creative printing, usability engineering and innovation management, as well as sustainable design.

Requirements
To attend this Minor students are required to have a CEFR level B2 or higher in English (i.e. intermediate/upper intermediate).

Students are also required to submit a short design portfolio as part of the application process. The portfolio needs to be submitted as a web link (preferred) or a PDF file, and it should consist of between 3 and 9 pieces of work.

For questions concerning this Minor please contact Prof. Dr. Bernhard Dusch
Phone: +49 711 8923-2802
Email: dusch@hdm-stuttgart.de

INTERNATIONAL OFFICE
Phone: +49 711 8923 2035
Email: incomings@hdm-stuttgart.de

STUDENT EXCHANGE
Every semester, Stuttgart Media University welcomes numerous exchange students from all around the world. If you have decided to study in Stuttgart as part of your semester abroad, we’d like to be the first to welcome you!

The academic year at Stuttgart Media University is split into two semesters: a winter semester (September to February) and a summer semester (March to July).

APPLICATION
Step 1: Get nominated by your home university
Step 2: Fill out the online application
Step 3: Upload your supporting documents

Application Deadlines
31 May for the following winter semester
31 October for the following summer semester
www.hdm-stuttgart.de/english/exchange_students

SUBJECT TO CHANGE
Please note, that all the information in this booklet is subject to change. For up-to-date details, please visit our website.

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