



INTEGRATED PRODUCT DESIGN

This is a Minor Programme for exchange students wanting to study abroad at Stuttgart Media University in Germany.

Interested in developing future-proof and sustainable products and product-service systems?

Study Integrated Product Design at HdM in Stuttgart, Germany!



Course Overview

- **Design Research and Project Work:** Practical and methodical skills and hands-on experience.
- **Typography and Creative Printing:** Typographic design and creative printing techniques.
- **Usability Engineering:** Usability principles and application in product design.
- **Innovation Management:** Managing and fostering innovation and product development.
- **Sustainable Design:** Sustainability principles and future-proof products.

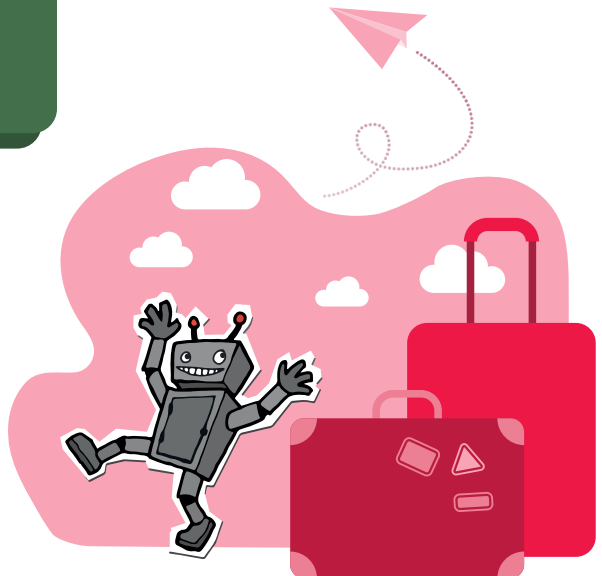
Your HdM Experience

- You will have a personal Buddy assigned to you, making sure you are well taken care of.
- We provide student housing.
- You get to study in one of Germany's major cities in the heart of Europe.
- Join social events organised by Erasmus Student Network (ESN)!

YOUR INTERNATIONAL JOURNEY STARTS HERE:



Scan for more info and contact details



 [hdm_international](https://www.instagram.com/hdm_international)

 hdm-stuttgart.de/exchange

DAAD

LOKALE
ERASMUS+
INITIATIVEN

 Erasmus+

 **ESN**
Erasmus Student Network
Stuttgart