



## JOURNALISM &

## COMMUNICATION MANAGEMENT

This is a Minor Programme for exchange students wanting to study abroad at Stuttgart Media University in Germany.

Passionate about planning and implementing media products that make a difference?

Study Journalism & Communication Management at HdM in Stuttgart, Germany!



## Course Overview

- **Innovation Management:** Develop content-based business models and apply efficient tools for idea creation.
- **Leadership:** Improve leadership skills.
- **Corporate Communication:** Create strategic communication and audience-focused strategies.
- **Technology & Media Ethics:** Learn about societal impact of digital media and ethical reflections.
- **International Content Productions:** Create media productions for global audiences and work on real case studies.

## Your HdM Experience

- You will have a personal Buddy assigned to you, making sure you are well taken care of.
- We provide student housing.
- You get to study in one of Germany's major cities in the heart of Europe.
- Join social events organised by Erasmus Student Network (ESN)!

**YOUR INTERNATIONAL  
JOURNEY STARTS HERE:**



Scan for more info and contact details



[hdm\\_international](https://www.instagram.com/hdm_international)



[hdm-stuttgart.de/exchange](https://hdm-stuttgart.de/exchange)

DAAD

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ERASMUS+  
INITIATIVEN



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