



This is a Minor Programme for exchange students wanting to study abroad at Stuttgart Media University in Germany.

Passionate about planning and implementing media products that make a difference?

Study Journalism & Communication Managament at HdM in Stuttgart, Germany!





## **Course Overview**

- Innovation Management:
   Develop content-based
   business models and apply efficient tools for idea creation.
- Leadership: Improve leadership skills.
- Corporate Communication:
   Create strategic
   communication and audience-focused strategies.
- Technology & Media Ethics: Learn about societal impact of digital media and ethical reflections.
- International Content Productions: Create media productions for global audiences and work on real case studies.

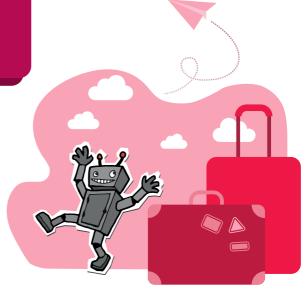
## **Your HdM Experience**

- You will have a personal Buddy assigned to you, making sure you are well taken care of.
- We provide student housing.
- You get to study in one of Germany's major cities in the heart of Europe.
- Join social events organised by Erasmus Student Network (ESN)!

## YOUR INTERNATIONAL JOURNEY STARTS HERE:



Scan for more info and contact details





hdm\_international



hdm-stuttgart.de/exchange







