ACCOMMODATION
The Studierendenwerk Stuttgart (Student Services) owns and maintains several student dorms in Stuttgart, many of them situated near or on campus.

For more information please visit: https://www.studierendenwerk-stuttgart.de/en/accommodation/

ARRIVAL
Your first contact person will be your buddy. This is a Stuttgart Media University student who will pick you up at the airport or the train station and takes you to your accommodation. They will answer your initial questions and help you to settle in. All international students will meet for the first time during the traditional welcome breakfast which launches the orientation weeks.

ORIENTATION WEEKS
Before the semester starts, we help you to organize your exchange semester. This includes: Registration with the local authorities, opening a bank account, getting your student ID, obtaining a ticket for public transport, internet access and many other things. Your intensive German language course will take place before the semester starts (winter semester only) and, of course, so will a lot of other activities, excursions and fun events.

WELCOME TO STUTTGART
When it comes to Stuttgart, names like Mercedes and Porsche come to most people’s minds. The federal state capital of Baden-Württemberg is famous for being the home of the world’s oldest car manufacturers. With companies like Bosch and Siemens, Stuttgart is in Europe’s leading high-tech region and Germany’s strongest commercial metropolitan area. Furthermore, Stuttgart is one of the greenest cities in Europe and is richly endowed with mineral spas and numerous springs. Early each year, the largest spring festival in Europe (essentially the Oktoberfest of Stuttgart) takes place at the Cannstatter Wasen, the traditional fairground in the oldest district of the city. When you journey to Stuttgart, you will discover lots more…!

EXCHANGE NETWORK & OTHER ACTIVITIES
Our student-run initiative organizes various activities for our exchange students – not only during the orientation weeks, but also throughout the semester! Find out more about these activities here: www.hdm-stuttgart.de/international/netzwerke

Your contact to the EXCHANGE NETWORK
exchange.network@hdm-stuttgart.de
facebook.com/HdmExchangeNetwork/

SCHOLARSHIPS
Students coming from within the European Union may apply for an ERASMUS+ grant at their home university. The Federal State of Baden-Württemberg also offers scholarships for incoming students from our partner universities from all over the world: www.bw-stipendium.de

The German Academic Exchange Service makes different kinds of funding available to foreign students who wish to study in Germany. Find out more here: www.daad.de

STUTTGART MEDIA ARTS
Minor
MEDIA ARTS

“The ability to both read and write visual information, the ability to learn visually, to think and solve problems in the visual domain - will, as the information revolution evolves, become a requirement for success in business and in life,” says Dave Gray.

Visual fluency is now as vital as verbal fluency to succeed in studies and in life. We communicate through visual media, often visual digital media displayed by means of e.g. video art, games, environments, immersive spaces, installations in museums or in public spaces. This course introduces principles of visual narratives, art history, communication, media theory, design thinking and cognitive psychology for a better understanding of the expression of meaning through visual means.

The Minor program “Media Arts” consists of interactive seminars, lectures, workshops, and excursions. The main emphasis of all courses is on developing the understanding of visual concepts and contemporary art work, as well as designing and creating visuals responding to the individual art reception experience. The Minor focuses on teamwork, constant feedback and reflection, professional case studies, and creative experiments.

The Minor program Media Arts is offered every summer semester.

Requirements
To attend this Minor students are required to have a CEFR level B2 or higher in English (i.e. intermediate/upper intermediate).

You should also have experience in media design and production. You are required to submit a portfolio of your creative media work (website, reel, or any other online information about your skills). The portfolio needs to be submitted as a web link (preferred) or a PDF file.

Please also bring your own laptop with you.

During the semester we are doing excursions in Germany and Europe. Please be aware that only a part of your travel expenses will be refunded. Your personal contribution will be an estimated fee of 300€.

Your agreement to the terms and conditions for HdM media productions, specified in the HdM production manual (which you will receive prior to your studies), as well as to the assignment of exploitation rights (Rechteabtretung) are prerequisites for being accepted to this Minor program.

For questions concerning this Minor please contact
Prof. Katja Schmid
Phone: +49 711 8923 2217
Email: katja.schmid@hdm-stuttgart.de

INTERNATIONAL OFFICE
Phone: +49 711 8923 2035
Email: incomings@hdm-stuttgart.de

WELCOME TO THE WORLD OF MEDIA

How are books printed? What does “communication” mean? How are virtual worlds created? What happens behind the scenes in TV studios? What is important in the design of packaging and how does advertising actually work? Students at Stuttgart Media University are concerned with these and many other questions.

With 16 Bachelor’s and 11 Master’s degree programs, Stuttgart Media University covers a broad spectrum of media expertise: from printed media to electronic media, from media theory and journalism to media production, from design to making media available.

Stuttgart Media University has partnerships with around 100 universities worldwide, offers international degrees, and runs several ERASMUS+ strategic partnerships with universities from both inside and outside of the EU.

Follow us on Facebook!
www.hdm-stuttgart.de/facebook

STUDENT EXCHANGE

Every semester, Stuttgart Media University welcomes numerous exchange students from all around the world. If you have decided to study in Stuttgart as part of your semester abroad, we’d like to be the first to welcome you!

The academic year at Stuttgart Media University is split into two semesters: a winter semester (September to February) and a summer semester (March to July).

APPLICATION

Step 1: Get nominated by your home university
Step 2: Fill out the online application
Step 3: Upload your supporting documents

Application Deadlines
31 May for the following winter semester
31 October for the following summer semester
www.hdm-stuttgart.de/english/exchange_students

SUBJECT TO CHANGE

Please note, that all the information in this booklet is subject to change. For up-to-date details, please visit our website.