



**MEDIA & BUSINESS**

**PSYCHOLOGY**

This is a Minor Programme for exchange students wanting to study abroad at Stuttgart Media University in Germany.

Interested in learning more about the psychology of digital media and the workplace?

Study Media & Business Psychology at HdM in Stuttgart, Germany!



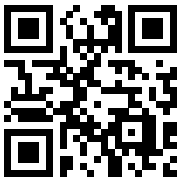
## Course Overview

- An exciting mix of **applied psychology courses**
- **Research-based** and **project-based learning**
- **Focus on the following areas of study:**  
Organisational Psychology and Human Resources, Consumer Psychology and User Research, Media Psychology and Digital Technology

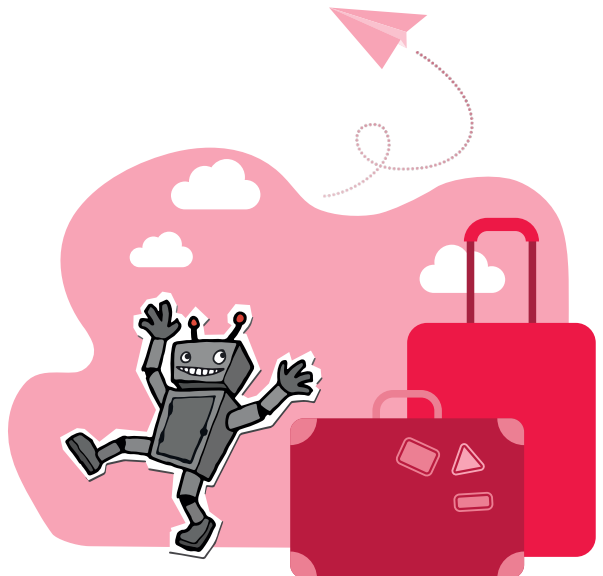
## Your HdM Experience

- You will have a **personal Buddy** assigned to you, making sure you are well taken care of.
- We provide **student housing**.
- You get to study in one of **Germany's major cities** in the heart of Europe.
- Join **social events** organised by Erasmus Student Network (ESN)!

**YOUR INTERNATIONAL  
JOURNEY STARTS HERE:**



Scan for more info and contact details



 [hdm\\_international](https://www.instagram.com/hdm_international)

 [hdm-stuttgart.de/exchange](https://hdm-stuttgart.de/exchange)

**DAAD**

LOKALE  
ERASMUS+  
INITIATIVEN

 **Erasmus+**

 **ESN**  
Erasmus Student Network  
Stuttgart