



MEDIA CREATION & MANAGEMENT

This is a Minor Programme for exchange students wanting to study abroad at Stuttgart Media University in Germany.

Eager to realise your media ideas? Are you on your way to becoming a pro in media creation and business management?

Study Media Creation & Management at HdM in Stuttgart, Germany!



Course Overview

- **Media Creation and Capitalisation:** Develop and implement media ideas and manage production processes and financial outcomes.
- **Media Business Operations:** Explore different aspects of operating media services and innovate and create new business models for media.
- Gain expertise in **media production techniques** and **put them into practice.**
- **Creative Processes:** Enhance your creativity and develop engaging media projects and programmes.

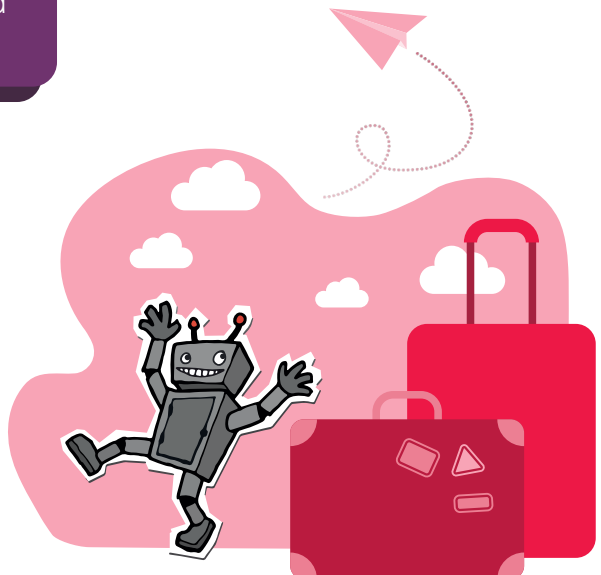
Your HdM Experience

- You will have a personal Buddy assigned to you, making sure you are well taken care of.
- We provide student housing.
- You get to study in one of Germany's major cities in the heart of Europe.
- Join social events organised by Erasmus Student Network (ESN)!

**YOUR INTERNATIONAL
JOURNEY STARTS HERE:**



Scan for more info and contact details



[hdm_international](https://www.instagram.com/hdm_international)



hdm-stuttgart.de/exchange

DAAD

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