



MOVING IMAGES

The Minor Program **Moving Images** focuses on media production and moving images with an emphasis on production and practical approaches, as well as a basis in theory. The production course offers students an opportunity to develop and apply their knowledge and creative talent from first concepts all the way to a finished production. Thus, it includes the packaging of a project and preparing fiction and/or non-fiction formats. As well as creating short screen productions, the Moving Images Minor involves looking at a wider range of formats such as audiovisual installations, cross-media and trans-media storytelling.

Within the Minor the students will:

- learn about the conception and creative packaging of media projects
- use a variety of methods and processes in different phases of media production
- become familiar with project management and the development/organization of creative projects and learn to prepare, plan, execute, and control media projects
- gain an understanding of calculation, financing, controlling & recoupment of media projects
- evaluate and reflect on the methods needed for different media project formats
- learn how to establish teamwork and to cooperate in an international student team

Besides the aspects of production, the Moving Images Minor also focuses on the challenges of storytelling and transcultural empathy in a dynamically changing media framework.

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COURSES IN THIS PROGRAM (subject to change)	ECTS
Film Exercises	4
Media Production	16
Graphic Arts	6
Intercultural Communication	2
German Language Course	2

1 ECTS credit normally equals approximately 30 hours of work. This will consist of a mixture of lectures, seminars, project work and independent study.

ABOUT OUR PROGRAMS

Exchange students are able to choose from a variety of English-taught Minor Programs. Each Minor is a one semester long set program. Most Minors run every semester, and normally consist of 30 ECTS credits. Please note that it is NOT possible to pick and mix courses from different Minors. In order to be admitted to one of our Minors, we expect students to have a language level of B2 or higher in English (non-native speakers need to include proof of language proficiency in their application documents).

FOR QUESTIONS CONCERNING THIS PROGRAM PLEASE CONTACT

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