



This is a Minor Programme for exchange students wanting to study abroad at Stuttgart Media University in Germany.

Are you interested in mastering the entire packaging workflow, from colour management to packaging logistics?

Study Print & Packaging at HdM in Stuttgart, Germany!



Course Overview

- **Introduction to Global Packaging Industry:** Learn the importance of the packaging industry.
- **Print and Packaging Methods:** Explore the impact of processes on sustainability, cost and quality.
- **Complete Workflow:** Understand the process from colour management strategies over to plate and cylinder making and print finishing.
- **Hands-On Practical Work in the Following:** Get involved with campaign management and traineeship in printing and advanced labs.

Your HdM Experience

- You will have a personal Buddy assigned to you, making sure you are well taken care of.
- We provide student housing.
- You get to study in one of Germany's major cities in the heart of Europe.
- Join social events organised by Erasmus Student Network (ESN)!

**YOUR INTERNATIONAL
JOURNEY STARTS HERE:**



Scan for more info and contact details



[hdm_international](https://www.instagram.com/hdm_international)



hdm-stuttgart.de/exchange

DAAD

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Stuttgart