



PRINT & PACKAGING

Packaging is a global industry with annual growth rates surpassing the average global GNP. Printing is vital to all packaging as the printed material on a package provides consumers with information, convenience and functionality.

This course will provide an overview of the different **printing and packaging methods**. You will learn how these processes impact sustainability, cost and quality.

You will **learn about the entire workflow**, including colour management strategies, artwork creation, pre-media and pre-press workflows, plate and cylinder making, packaging and decor printing, print finishing, technical specifications, schedules, packaging logistics, packaging technologies, packaging and printing materials, budgets and tips & tricks.

The course includes **many subjects involving practical work**, such as Campaign Management, Traineeship in Printing and Advanced Labs. There is a wide list of courses available in this program and students are able to choose amongst them freely.

You will participate in **lectures and projects** taught as part of our international Print Media Technologies and our Packaging Technology degree programs. Students from all over the world take part in these sessions. Like its industry, Print & Packaging is a truly international study program.

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COURSES IN THIS PROGRAM (PLEASE CHOOSE A TOTAL OF 30 ECTS)	ECTS
Fundamentals of Engineering	5
Post-Press Technologies and Product Design	6
Current Aspects of Packaging	5
Campaign Management	8
Traineeship in Printing	6
Digital Printing	5
Advanced Lab - Metrology	2
Sustainable Packaging	5
Logistics in Packaging	5
3D-Printing/ Additive Manufacturing	6
German Language Course	2
Other Cultural Courses	2-4

1 ECTS credit normally equals to approximately 30 hours of work. This will consist of a mixture of lectures, seminars, project work and independent study.

ABOUT OUR PROGRAMS

Exchange students are able to choose from a variety of English-taught Minor Programs. Each Minor is a one semester long set program. Most Minors run every semester, and normally consist of 30 ECTS credits. Please note that it is NOT possible to pick and mix courses from different Minors. In order to be admitted to one of our Minors, we expect students to have a language level of B2 or higher in English (non-native speakers need to include proof of language proficiency in their application documents).

FOR QUESTIONS CONCERNING THIS PROGRAM PLEASE CONTACT

Prof. Dr. Dipl.-Ing. Volker Jansen (academic questions)

Phone: +49 711 8923 2150

Email: jansen@hdm-stuttgart.de

International Office (organizational questions)

Phone: +49 711 8923 2035

Email: incomings@hdm-stuttgart.de