

ACCOMMODATION

The Studierendenwerk Stuttgart (Student Services) owns and maintains several student dorms in Stuttgart, many of them situated near or on campus.

For more information please visit:

www.studentenwerk-stuttgart.de/en/accommodation



ARRIVAL

Your first contact person will be your buddy. This is a Stuttgart Media University student who will pick you up at the airport or the train station and takes you to your accommodation. They will answer your initial questions and help you to settle in. All international students will meet for the first time during the traditional welcome breakfast which launches the orientation weeks.

ORIENTATION WEEKS

Before the semester starts, we help you to organize your exchange semester. This includes: Registration with the local authorities, opening a bank account, getting your student ID, obtaining a ticket for public transport, internet access and many other things. Your intensive German language course will take place before the semester starts (winter semester only) and, of course, so will a lot of other activities, excursions and fun events.

WELCOME TO STUTTGART

When it comes to Stuttgart, names like Mercedes and Porsche come to most people's minds. The federal state capital of Baden-Württemberg is famous for being the home of the world's oldest car manufacturers. With companies like Bosch and Siemens, Stuttgart is in Europe's leading high-tech region and Germany's strongest commercial metropolitan area. Furthermore, Stuttgart is one of the greenest cities in Europe and is richly endowed with mineral spas and numerous springs. Early each year, the largest spring festival in Europe (essentially the Oktoberfest of Stuttgart) takes place at the Cannstatter Wasen, the traditional fairground in the oldest district of the city. When you journey to Stuttgart, you will discover lots more...!

EXCHANGE.NETWORK & OTHER ACTIVITIES

Our student-run initiative organizes various activities for our exchange students – not only during the orientation weeks, but also throughout the semester! Find out more about these activities here:

www.hdm-stuttgart.de/international/netzwerke

Your contact to the EXCHANGE.NETWORK

exchange.network@hdm-stuttgart.de

facebook.com/HdmExchangeNetwork/

SCHOLARSHIPS

Students coming from within the European Union may apply for an ERASMUS+ grant at their home university. The Federal State of Baden-Württemberg also offers scholarships for incoming students from our partner universities from all over the world: www.bw-stipendium.de

The German Academic Exchange Service makes different kinds of funding available to foreign students who wish to study in Germany. Find out more here: www.daad.de

STUDY. UNDERSTAND. DO.



Stuttgart Media University

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VISUAL COMMUNICATION

Minor

WELCOME TO THE WORLD OF MEDIA

How are books printed? What does „communication“ mean? How are virtual worlds created? What happens behind the scenes in TV studios? What is important in the design of packaging and how does advertising actually work? Students at Stuttgart Media University are concerned with these and many other questions.



With 16 Bachelor's and 11 Master's degree programs, Stuttgart Media University covers a broad spectrum of media expertise: from printed media to electronic media, from media theory and journalism to media production, from media design to making media available.

Stuttgart Media University has partnerships with around 100 universities worldwide, offers international degrees, and runs several ERASMUS+ strategic partnerships with universities from both inside and outside of the EU.

Follow us on Facebook!

www.hdm-stuttgart.de/facebook

VISUAL COMMUNICATION

The Minor program Visual Communication is available every winter semester with the subject of interface and interaction design. Students will get an introduction into the structure of user interfaces, acquire methodological knowledge in user-centered design, design interfaces for desktop or mobile systems, as well as learn basic skills of scripting languages. Lectures in information technology and psychological processes in the field of the visual communication between man and machine will extend the state of knowledge.

COURSES WINTER 2019/20	ECTS
Graphic Arts	6
Screen Design	3
User Interface Design	5
Application Design Workshop	7
Specialist Project: Designing Future Mobility	5
Media Psychology	2
German Language Course	2

In this Minor program students will have the possibility to develop their own interfaces based upon a scenario or a use case. They will learn the fundamentals of user-centered design, and the philosophy of user experience. They will work on exciting projects and workshops, and the lectures will enhance their knowledge and theoretical skills enabling them to develop outstanding solutions.

Requirements

For this Minor, it is required that you already have basic design skills like sketching or painting and the handling with Photoshop and Illustrator or comparable tools. Please also bring your own device with you (Mac or Win).

A variety of teaching methods (e.g. project- and problem-based learning, tandem groups, traditional classroom) are aligned with the objectives of the course content. Also the assignments and deliverables differ from design and concept prototypes to drafts & sketches, scientific papers, presentations or exams.

For questions concerning this Minor please contact

Prof. Ralph Tille

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INTERNATIONAL OFFICE

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STUDENT EXCHANGE

Every semester, Stuttgart Media University welcomes numerous exchange students from all around the world. If you have decided to study in Stuttgart as part of your semester abroad, we'd like to be the first to welcome you! The academic year at Stuttgart Media University is split into two semesters: a winter semester (September to February) and a summer semester (March to July).

APPLICATION

Step 1: Get nominated by your home university

Step 2: Fill out the online application

Step 3: Upload your supporting documents



Application Deadlines

31 May for the following winter semester

31 October for the following summer semester

www.hdm-stuttgart.de/english/exchange_students

SUBJECT TO CHANGE

Please note, that all the information in this booklet is subject to change. For up-to-date details, please visit our website.

