



HOCHSCHULE
DER MEDIEN

INTERNATIONAL

LEARN

more about
Hochschule der Medien
and Stuttgart

DISCOVER

the services we provide
for exchange students

MEET

our international
students & find out
about their stories

EDITION III

AUTUM 2023

COME and Study Media





DEAR STUDENTS, DEAR PARTNERS,

Going on a semester abroad is a life-changing experience you will never forget. Studying and living in a different country makes for fond memories that will last for a lifetime, let alone the things you will learn and the new friends from all around the world that you will make during your time abroad!

At Hochschule der Medien, we welcome around 100 exchange students each semester, and they all love their time with us here in Stuttgart. Thus, we would like to give you an impression of what it's like to come study at Hochschule der Medien, one of the best universities in the German media landscape. If you're all about the media, you're definitely in the right place here! Our project-based lectures are held by experts in their respective fields and you can be sure to find courses that suit your needs and interests among our wide range of English-taught study programs.

In this magazine, we will provide you with valuable information about our university, about the services we provide to our international students as well as about the city of Stuttgart and important events in & around town. And who could better describe the study abroad experience at Hochschule der Medien than our exchange students themselves? Therefore, we interviewed some of them and will share their stories and impressions with you here, too.

We hope you will enjoy discovering Hochschule der Medien with the help of our magazine and would love to also get to know you, of course! So have fun flipping through the following pages and please feel free to reach out to us anytime. You can find our contact information on the back page and we cannot wait to hear from you. Until then, we are sending

Liebe Grüße from Stuttgart,

Martina Schumacher

*Head of International Office
Hochschule der Medien*

WELCOME

TO HOCHSCHULE DER MEDIEN! TO THE WORLD OF MEDIA!

Do you want to learn all about the world of media? Great, you're in the right place - welcome to Hochschule der Medien! At our university based in Stuttgart, Germany, students can choose from a wide range of media-related programs; from printing technology to audiovisual media, information design and media informatics, advertising and media publishing to media management and many more.

Hochschule der Medien is a public university funded by the state of Baden-Württemberg. The university as we know it today was founded through a merger of two universities in 2001, but its roots in teaching printing and media go back to 1853. Hochschule der Medien has three faculties and currently offers about 30 accredited Bachelor's and Master's degree programmes.

About 5,500 students are enrolled at Hochschule der Medien and benefit from a unique approach that combines lectures with hands-on projects. We unite media topics and techniques with business knowledge. Thus, we enable our students to become true team players and solve practical challenges together. Along with modern lecture halls, Hochschule der Medien comes with state-of-the-art equipment and facilities, such as our own TV and radio studio, printing machines and media labs. Therefore, our students can directly apply their knowledge and explore the world of media in all of its aspects.

Hochschule der Medien has partnerships with more than 120 universities around the world, offers international degrees, and runs several strategic ERASMUS+ partnerships with universities from both inside & outside of the EU. While most of our degree programs are taught in German, we also have many study options for international students. The undergraduate program Print Media Technologies is one of Germany's very rare Bachelor of Engineering programs entirely taught in English. Furthermore, exchange students are able to choose from a variety of English-taught Minor Programs with courses that match their fields of study.





FACTS & FIGURES:

- about 30 Bachelor's & Master's programmes in three faculties:
 1. Print & Media
 2. Electronic Media
 3. Information & Communication
- about 5,500 students & 200 exchange students per year
- 400 staff members, numerous visiting professors and industry experts
- strong industry links in Germany and worldwide
- faculty exchange opportunities throughout the year
- startup center for entrepreneurship education
- short term programs run in Stuttgart and at partner universities



STUDENT EXCHANGE

The academic year at Hochschule der Medien is split into two semesters: a winter semester (September-February) and a summer semester (March-July).

Every semester, Hochschule der Medien welcomes numerous exchange students from all around the world. If you have decided to study with us here in Stuttgart during your semester abroad, our team from the International Office would love to be the first to welcome you!

APPLICATION

Step 1: Get nominated by your home university

Step 2: Fill out the online application

Step 3: Upload your supporting documents

Application Deadlines

31 May for the following winter semester

31 October for the following summer semester

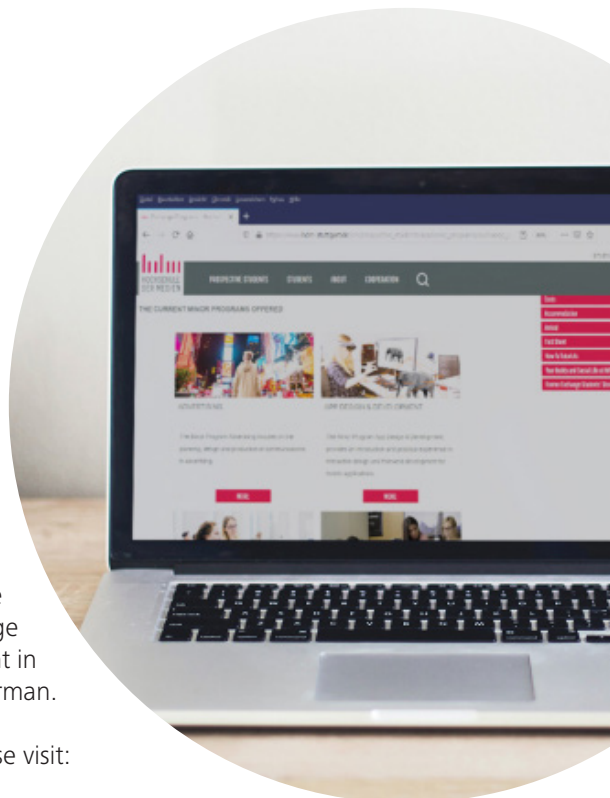
STUDY OPTIONS FOR EXCHANGE STUDENTS

Exchange students coming to Hochschule der Medien are able to choose from a variety of English-taught Minor Programmes. Each one of those Minors is a one semester long set program. Most Minors run every semester and usually consist of 30 ECTS credits. Some Minors might require specific academic or technical skills.

Please note that the required language level for our courses in English is B2 (bachelor's level) / C1 (master's). Exchange students will have a German course as a part of their exchange studies. International students who want to pick courses taught in German need a B2 (bachelor's level) / C1 (master's) level in German.

For more information about the different course options, please visit:

<https://www.hdm-stuttgart.de/exchange>



COME SAY HI! :)

There is always something going on at Hochschule der Medien. Our students don't just come to campus for their lectures, but they also meet up here to work on projects together, use the university's facilities and media equipment, study in the library or our study areas - or just hang out with their friends and fellow students. Whenever you come to campus, you can be sure to run into exciting things happening there!

CAMPUS LIFE







STUDIERENDENWERK
STUTTART

[← TO OVERVIEW](#)

Accommodation

FILDERBAHNPLATZ

FILDERBAHNPLATZ 31-37, 70567 STUTTART-MÖHRINGEN

[APPLY NOW](#)



OUR SERVICES

FOR EXCHANGE STUDENTS

ACCOMMODATION

We cooperate with Studierendenwerk Stuttgart (Student Services), which owns and maintains several student dorms in Stuttgart, many of them situated near or on campus. For more information please visit: www.studierendenwerk-stuttgart.de/en/accommodation

UPON ARRIVAL

When you are new to a city, finding your way around can be quite difficult and daunting in the beginning. Don't worry - you will be absolutely fine! We are here to help you.

If you are going to be staying in our halls of residence "Filderbahnplatz", your Buddy (an HdM student helper) will pick you up at the airport or at the train station in Stuttgart, and take you to your accommodation. Please note, that our Buddies are only available for the pick-up service during the scheduled arrival period as specified on your acceptance letter.

In order for the Buddies to plan for the meet and greet, we will contact all exchange students for their arrival details.

Should you prefer to find your own way to your accommodation (university halls of residence), please let your Buddy know this, so that we can arrange for the pick-up of your room keys.

BUDDY PROGRAMME

Starting at a new university can be a challenging time, especially if you are also traveling to a new country or even continent! Your Buddy (a current HdM student) will make this experience a positive and rewarding one from the moment you arrive here in Stuttgart.

The overall purpose of the Buddy Programme is to support the mutual integration of the international students and the HdM students, as well as to create new friendships and introduce the exchange students to life at HdM. Our wonderful Buddies will share their local knowledge and accompany you to various offices.

They are also there for you should you need help with German language or any other new things you will explore in the beginning of your semester. These are just some of the many things your Buddy is very happy to support you with:

- meet & greet on your arrival
- helping with the move-in if you live in the dormitories
- registering with the City of Stuttgart
- opening a German bank account (a must if you live in the halls and/or have a German health insurance)
- visiting the Stuttgart City Immigration Office if you need to extend your visa/residence permit
- setting up your study schedule online and helping with the HdM Email access
- activating your HdM Student ID & arranging for your ticket for the Stuttgart public transport network VVS
- going to social events with you
- supporting you throughout the semester with any other questions you might have

ORIENTATION WEEK

Before the semester starts, we help you organize your exchange semester. This includes: registration with the local authorities, opening a bank account, getting your student ID, obtaining a ticket for public transport, internet access and many other things. We also run a lot of fun social activities and events throughout the first weeks of the semester. All international students will meet.

ERASMUS STUDENT NETWORK

There will be a number of events organized by the HdM Exchange Network and the Erasmus Student Network ESN's Stuttgart chapter that you can go to with your Buddies, and you can of course also arrange for your own leisure activities. This is a great way to make friends from all over the world! Find out more about ESN here: https://www.instagram.com/esn_stuttgart/



ONE DAY

IN STUTTGART

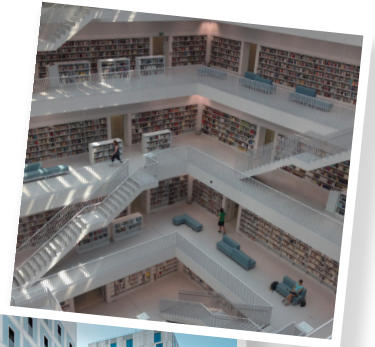
Meet Serena, an Online Media Management student and one of our student assistants in the International Office at HdM. Originally from Lake Garda in Italy, Serena made the move to Germany two years ago, and now she's excited to share her favorite spots in Stuttgart with you.



KÖNIGSTRASSE

From Schlossplatz, meander down Königstrasse, a bustling thoroughfare that **showcases the city's vibrant energy**. Explore boutique shops and cozy cafes.

For those wanting to shop until they drop, I also recommend visiting the **Milaneo shopping mall** at the Mailänder Platz.



MAILÄNDER PLATZ

Visit this urban corner of the city with its stunning city library **Stadtbibliothek**. This architectural gem represents Stuttgart of today: modern, vibrant, and dedicated to culture and education.



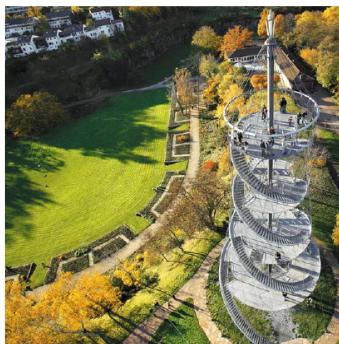
SCHLOSSPLATZ

Let's begin with our day on the iconic Schlossplatz, **the beating heart of Stuttgart**. Schlossplatz has something cool for every season, making it a fun way to kick off your time in Stuttgart. **In summer, it's great for picnics and enjoying the sun. In winter, check out the Christmas markets** and take a ride on the Ferris wheel for an awesome view

HI I'M
SERENA!



COME WITH ME
ON A STUTTGART
ADVENTURE!



KILLESBERG

To escape the urban buzz and **immerse yourself in nature**, head to Killesberg Park, a green oasis in the heart of the city.

This enchanting park **offers a tranquil space to relax, enjoy a picnic, or take a leisurely stroll**.

Don't miss the chance to climb the tower for a panoramic view of Stuttgart!

INSIDER TIP!

In summer time, you can admire the most beautiful sunsets at the Teehaus. This is the perfect place to be with your friends, enjoying some drinks and relaxing.





IMPORTANT EVENTS IN & AROUND STUTTGART

The Hochschule der Medien is a place for creativity, and the campus provides not only classrooms but also spaces outside of the classroom for students to engage in the HdM community.

These are some of the events where HdM students and exchange students can participate:

MEDIA NIGHT @ HOCHSCHULE DER MEDIEN (AT THE END OF EVERY SEMESTER)

Every semester, our students showcase their multi-faceted media projects that they work on throughout the semester at Hochschule der Medien. Our beloved Media Night is an open doors event that attracts big crowds - friends & family are highly welcome!

INTERNATIONAL WEEK @ HOCHSCHULE DER MEDIEN (EVERY NOVEMBER)

Our International Week is a cultural fair where international students present their home countries and universities as well as their culture and traditions to HdM students and staff. And also to our international partners, who are most welcome to visit Hochschule der Medien during that special week.

STUTTGART INTERNATIONAL FESTIVAL OF ANIMATED FILM (ITFS) (EVERY MAY)

ITFS ranks among the world's most important events for animated film in all its aspects, and with its intersections with visual effects, architecture, art, design, music, science and games. Every year, it attracts up to 100,000 visitors and industry professionals from all over the world with the best of high-quality animations and interactive works.

FILM AND MEDIA EXCHANGE (FMX) (EVERY MAY)

Back in 1994, Filmakademie Baden-Württemberg decided to host an exchange fair for their students. The "Film and Media Exchange" was born, which would become FMX – Conference on Animation, Effects, Games and Immersive Media in Stuttgart. FMX has since developed into one of the world's most important conferences dedicated to digital entertainment.

ESN

STUTT GART

Embarking on a solo journey abroad might seem daunting at first, but with ESN Stuttgart by your side, you'll get to make the most of your time abroad!

ESN Stuttgart is a hub for international student life in this vibrant German city. **Their mission** as a crucial branch of ESN Germany is clear: **to enrich the exchange experience for students at HdM and beyond.**

During the semester, a number of **different cultural events and social activities**, will be organised by the Stuttgart section of the Erasmus Student Network (ESN).

Whether it's a themed party, a language exchange program, or an exciting city tour, **ESN Stuttgart's diverse events cater to all tastes and backgrounds.** It's more than just an organization. It's a way to make friends, make memories, and really get to know Stuttgart's international scene.

The group of student volunteers works hard to build a community where international and domestic students mix and make lasting cross-cultural connections.

GET INVOLVED!



<https://stuttgart.esn-germany.de/>



[fb.com/ESNStuttgart](https://www.facebook.com/ESNStuttgart)



stuttgart@esn-germany.de



[@esn_stuttgart](https://www.instagram.com/esn_stuttgart)



WELCOME TO THE SOUTH OF GERMANY



My name is Nicole, and not too long ago I traveled from Chile to Germany for an exchange semester. Making the most of your time in a new place is something I know first hand. With **Stuttgarts central location**, you can travel to any part of Europe in hours. Nevertheless, we should not overlook the amazing places the region of Baden-Württemberg has to offer!



HEIDELBERG

Is **located on the Neckar River** and blends both tradition and contemporary culture, making it an ideal destination to visit for a day. The citys medieval alleys and the iconic **Heidelberg Castle** give a glimpse into the past, while the **Altstadt is a great place to hang out in cafes and shops.**

The city of Heidelberg is **home to one of Germanys oldest universities**, Heidelberg University. The city has a lot of intellectual diversity, which attracts students from all over the world.





LAKE CONSTANCE

The Lake Constance, or Bodensee in German, **connects Germany, Austria, and Switzerland** and offers beautiful views of **crystal-clear waters and beautiful landscapes**.



The City of Konstanz is the **mix of history, modernity and nature**. The Old Town's medieval architecture contrasts with the harbour and bustling markets, making a nice contrast.

During the summer, Konstanz is a great place to spend a **weekend**, whether you want to **cruise on the lake, bike along its shores**, or just taste the local food at lakeside eateries.



BLACK FOREST



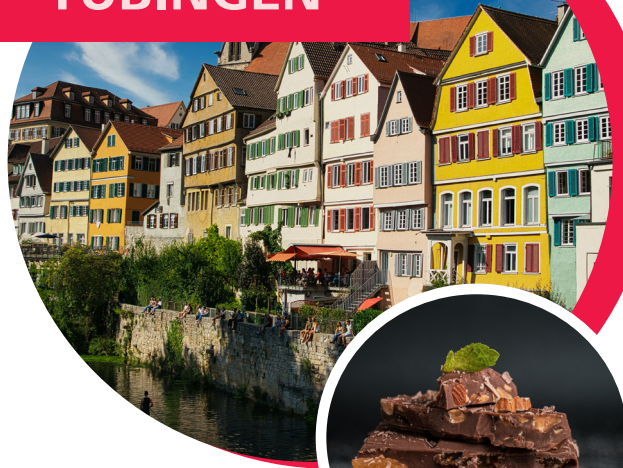
If you are looking for an adventure, you need to visit Schwarzwald, the Black Forest. The region is **known for its dense, evergreen forests and offers a variety of hiking trails, charming villages, and peaceful lakes**.



This outdoor experience will let you explore quaint villages and see the Triberg waterfalls.

Don't forget to try the region's gastronomic treasures, such as the **Black Forest ham** and the world-famous **Schwartzwälder Kirschtorte, Black Forest Gateau**.

TÜBINGEN



Located near Stuttgart, Tübingen has a medieval charm that blends well with the city's energy.

This beautiful town on the **Neckar river** is full of students, which creates a **lively atmosphere**. **There is always something going on**.

If you are a chocolate lover, the **ChocolART Festival** might be something for you. This is the **largest chocolate festival in Germany** and takes place annually in **early December**.



Emma on exchange:



"You will never be completely at home again because a part of your heart will always be elsewhere. That is the price you pay for the richness of loving and knowing people in more than one place."

This was the printed message on the welcome bag we received on the first day at HdM. I knew this adventure would mark a before and an after in my life, but I never thought that this phrase would become a mantra in the years to follow.

I chose Stuttgart because, after years of studying German, I wanted to immerse myself and make the most of those months. Additionally, the football tradition made the decision clear. From October 2019 to February 2020, I pursued a Minor in Media Creation and Management, in addition to Minor the German language courses provided by the university.

When I think about that year, my mind goes straight to the dormitory. Living just a couple of minutes away from my friends made the experience feel like 24/7. I remember meeting up with my friends even to do the laundry. Every day, there was a plan, no matter how small - what mattered was being together.

Walking down Königstraße, watching the sunset at Weinsteige, running through Sonnenberg, dancing at Wasen, the never-ending coffee talks at the incredible downtown cafés, watching a football match at the Mercedes Benz Arena, or getting lost around Charlottenplatz. Stuttgart became the set of a beautiful film, one of the most beautiful I've ever seen. I discovered places that, as the weeks and months passed, became my "safe places," and every time I had the opportunity to return to Stuttgart, I felt like

MEET EMMA

Emma from Universidad Rey Juan Carlos swapped her life in Madrid to an exchange year in Southern Germany. Trips to the launderette or to a supermarket with other exchange students were some of her favourite little moments that made the semester abroad unforgettable

I was reconnecting with a little piece of my heart that had stayed there then.

Although the Covid pandemic marked a turning point in modern history, it didn't change my eagerness to continue learning and enjoying what HdM and Stuttgart had to offer and all the things to experience. In addition to the great academic experience, I dare to say that these were probably some of the most beautiful months of my life. I loved, I travelled, I learned, I met, I cried, I laughed, I danced... and I did it all with intensity and without fear of feeling. As one of my favourite songs says, "lloramos quitando las manos" ("we cried taking our hands off") I didn't want to be a victim of the typical phrase "you don't know what you have until it's gone," so I promised myself that I would live and feel like never before.

During my stay in Stuttgart, I first followed the minor in Media Creation & Management and then the Minor in Journalism & Communication Management during my second semester.

After my time at HdM I finished my double Bachelor's degree in Journalism and Law and graduated later with a Master's degree in Television Journalism. Now, I am a broadcast journalist in Spanish TV.

During my exchange at HdM I met people who will be in my life forever, whether by my side or in my memories. They will always be part of how that time was and, also, of what I am.



MEET DANIEL

Daniel from Coventry University in the UK made life-long memories with fellow exchange students he met during his first day in Stuttgart. Doing everything from hiking in the schwarzbald to exploring the city, partying and studying. Some of them are still his closest friends.

I still vividly remember my taxi journey to the airport the day I travelled to Stuttgart for the first time, because it was the first time I was going out of the UK for longer than a few weeks, I was anxious. How would I cope? Was I going to make friends without speaking German? Would they have baked beans at the shops? Any fears I had were swiftly put to rest after arriving, when my HdM Buddy collected me from the airport. She showed me a bit of the city and ensured I moved into the dormitory comfortably. That same night a group of approximately 30 exchange students all met at the closest pub. It became clear that we all had the same fears - and rush of relief was noticeable as everyone realised we were all in this together.

4 years on from my Erasmus year and I look at that night fondly - often chatting about that with the friends I made in Stuttgart. I'm still in some sort of contact with most of the people around that large table. At HdM, I learned a breadth of topics that I believe I never would have learned in the UK. Education styles are different, and to be privileged enough to be educated in more than one nation's system gives you a big boost in the working world. I currently apply pretty much everything I learned in my Minor course in my current occupation, where I am a Communications & Media Specialist for the European Handball Federation.

Not only did I learn a lot of new topics on exchange - I also was able to develop a level of confidence you can only gain from putting yourself way out of your comfort zone. I would say that it was the best year of my life so far, because I'm optimistic that, having lived such a memorable year, I hope I'll be able to replicate that living scenario once more. I now live in Vienna (where also one of my HdM exchange mates lives), I speak German to a B1 level, and I want to go and explore further. Europe is waiting!



Daniel during his time in Stuttgart

Daniel today:



MEET JENIFFER

Jeniffer travelled all the way from Universidad de las Américas Puebla (UDLAP) in Mexico to Stuttgart. That time she did not yet know how her time at HdM would change her life...

¡Hola a todos! I'm a UI/UX Designer and in 2019 picked Stuttgart as my destination for an exchange year. I wanted to come to Germany because of the language and the culture, however, I ended up finding some of my best friends, an amazing job opportunity and lots of once-in-a-lifetime experiences.

During my first semester, I met amazing people not only in my classes, but mainly at my dormitory. We had so many different nationalities on the same floor and we enjoyed cooking together and listening to music. Although the second semester was a bit different due to COVID, I still found a job at the HdM International Office as a student assistant. Working at HdM allowed me to connect with students, who just like me, were looking for an international opportunity and needed some guidance. Working with "Team Sunshine" (that's how the international office team is called) was one of the places I learned the most, where I felt the most welcomed, and that I remember with a lot of enthusiasm and love.

Thanks to my time at HdM, I found an internship opportunity at Siemens Healthineers. I'm positive that without having worked at HdM and studying all the classes, finding a placement would've been extremely challenging.



Jeniffer today

Jeniffer in Stuttgart!



Regarding the city, I loved that Stuttgart has some of the best public transport connections - as a student you can travel pretty much everywhere nearby. One of my favourite things to do was visiting the nearby city of Esslingen, either for the beautiful Christmas market in winter, or a tour through the vineyards in summer time. Another beautiful city near Stuttgart is Ludwigsburg. The old town centre and the castle makes the place magical.

Visiting the Porsche museum is a must, as is the Stadtbibliothek, the city library. Even if you're not a book fan, the architecture itself is breathtaking. Having an ice cream, sitting at the Schlossplatz square with your friends in the spring time, or enjoying the Christmas markets during the winter, are some of the things you cannot miss! If you love chocolate, be ready to visit the Ritter Sport chocolate factory in the nearby town of Waldenbuch. I can assure you that you won't leave with empty hands (you'll need a big bag, trust me!).

After my time in Germany, I came back to Mexico to finish my studies. However, as soon as I came back and due to my working experience during my exchange, I found a really nice job in Mexico - faster than expected. Today, after working for some years in the UI/UX field, I'm pursuing my Master's degree in Ingolstadt. And I returned to Siemens Healthineers as a student worker.

NOW IT'S YOUR TURN!

We'd love to get to know you, too, so please do not hesitate to reach out to us! You can find our contact information on the back.

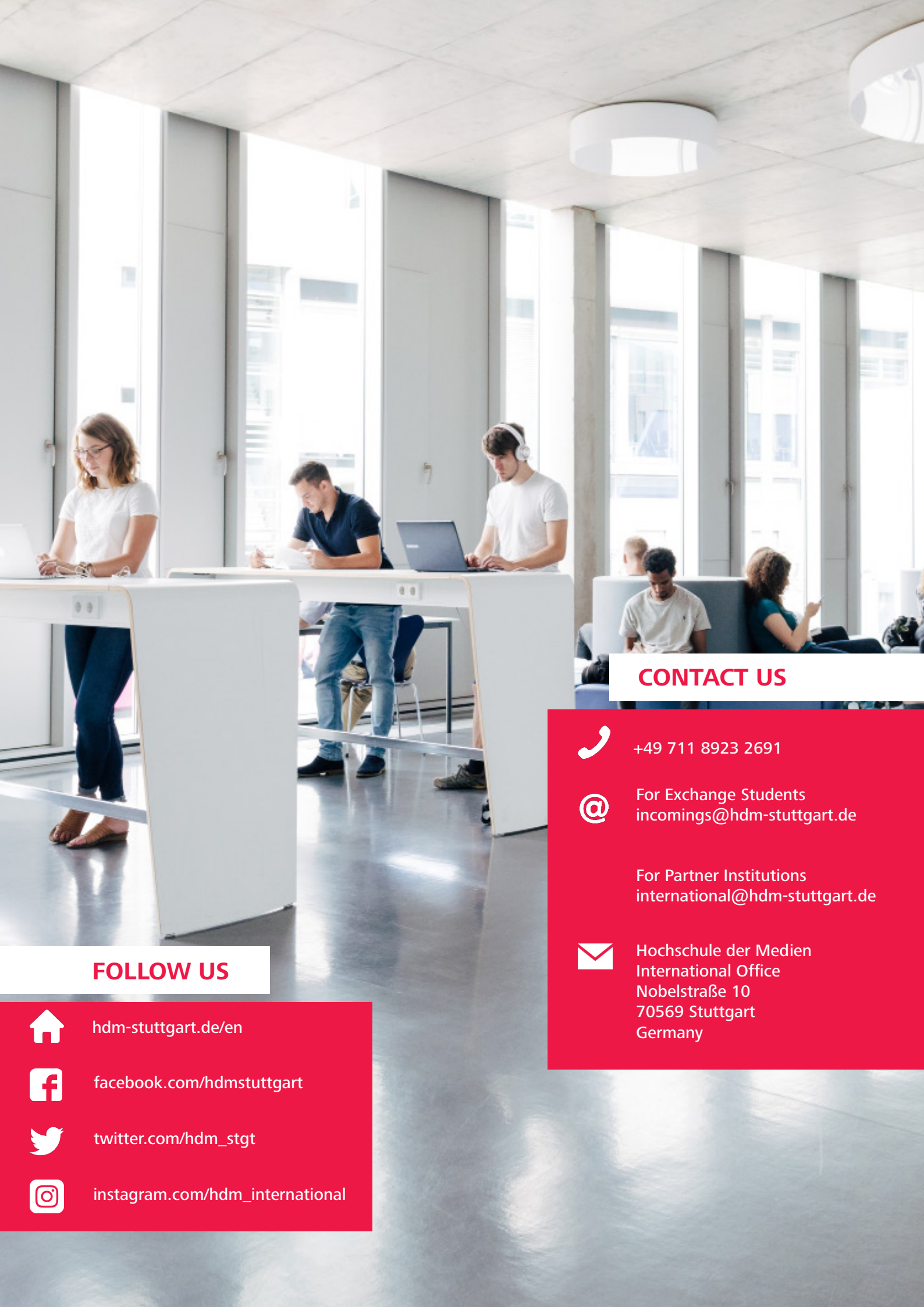


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Mare Stuttgart Marketing GmbH, ESN Stuttgart



CONTACT US



+49 711 8923 2691



For Exchange Students
incomings@hdm-stuttgart.de

For Partner Institutions
international@hdm-stuttgart.de



Hochschule der Medien
International Office
Nobelstraße 10
70569 Stuttgart
Germany

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hdm-stuttgart.de/en



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