GLOBAL DESIGN PROGRAM
UNIQUELY MELBOURNE
MELBOURNE, AUSTRALIA

6 – 24 July, 2020

3-WEEK INTENSIVE DESIGN COURSE

Spend three weeks studying at Swinburne University of Technology in Melbourne and receive credit towards your degree at home. This is a unique opportunity to experience life in Melbourne while studying a practical course in one of the top Design Schools in the World.
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ENTRY REQUIREMENTS
• Student must be enrolled in an undergraduate program in their home country, or have completed the equivalent Year 12.
• It is recommended that students are enrolled, or have a personal interest in the following courses: design, industrial design, product design or interior architecture.
• It is recommended that students have an English proficiency level equivalent to IELTS 5.5 or TOEFL 65.

Upon completion, students will receive a Swinburne University transcript with credit equivalency to one unit of study (subject) – 12.5 credit points (equivalent to 7.5 ECTS).

COURSE DETAILS
In collaboration with the Melbourne City Council, this 3-Week Intensive Design Project – Uniquely Melbourne – allows you to explore contemporary design and embark in the basis of the design process, by working on furniture design for Melbourne's famous laneway cafés.

This course will allow you to:
• Understand how to conduct field/user research
• Learn feasibility in model making through 3D printing (1/20 scale model)
• Learn how to create a web-based folio
• Create appealing presentation boards for final design
• Present the final outcome in an exhibition supported by Melbourne City Council Industrial Design Team.

PROGRAM SCHEDULE
Classes are scheduled Monday to Friday between 9:30am -3:30pm.

| Week 1 (6-10 July) Program Intro & Innovation Led Lectures |
| Orientation, Lego Serious Play Workshop, Design Thinking Lectures, Field Research |
| Week 2 (13-17 July) Concept Developments & Design Workshops |
| Sketching Workshop, Cardboard Creator Workshop, Design Studio |
| Week 3 (20-24 July) Concept Refinement & Exhibition with Industry Partners |
| Prototyping Workshop, Website Design Workshop, Digital Portfolio Studio, Presentation Workshop |
| In addition, the program includes: |
| - Welcome dinner |
| - Melbourne CBD Tour and Night Market |
| - Movie Night |
| - Student farewell and Swinburne souvenir |
| - Optional (extra cost): Weekend excursion to Healesville wildlife centre |

PROGRAM FEES
AUD 2,950
program fee only

AUD 4,050^ with shared accommodation
(private accommodation available)

HOW TO APPLY
Email your expression of interest to intlgroupprograms@swin.edu.au
We will email you the instructions for your Online Application.

* Application forms and full payment are required 6 weeks before arrival. All fees are subject to annual review and may be adjusted.
^ External prices (accommodation) are subject to change.