

## Specialist's training for printing and publishing branch in Ukraine

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Since 2001 some increase of the indexes of the enterprises activity in this branch took place. During the years 2001-2006 annual increasing rate of the enterprises number was more than 5%.

During the years 2001-2006 the increase of the enterprises number in the branch was going only because of the growth of the small business. Number of the middle and large printing and publishing enterprises in the year 2006 in comparison with the year 2001 decreases on 13,9% while increasing of the small on 28,75%.

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All of this is going altogether with the growing of the labor potential of printing and publishing enterprises. Annual number of the regular staff on these enterprises increased in the year 2006 in comparison with the year 2003 almost on 20%.

Division of the enterprises according to the forms of property shows that in printing and publishing branch in Ukraine the part of the private enterprises is more than 80%.

Generally accepted index of the book publishing development is the number of the titles (printing units) of the published books and brochures. During the years 2001 – 2006 publishing of the books and brochures according to the titles has greatly increased.

Not only the titles of the printed production, but also the print run are increasing.

Besides the publishing houses and printing enterprises more than 1500 organizations for distribution of the printed products: book stores, stalls, wholesales are included to the printing and publishing branch.

For providing of printing and publishing branch with the materials, technologies, equipment 4 enterprises for printing inks production, 2 enterprises for the printing forms and chemicals for printing production, 4 plants of the printing machine building and 4 scientific research institutes are working in Ukraine

Considering the complexity of the production processes in printing, the key factor for providing of the enterprises with the qualified specialists is the educational level of the specialists. Number of the specialists with the higher education on the printing enterprises has increased greatly, and continues to increase.

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