

The logo for BOBCATSSS AMSTERDAM 2012 features the text 'BOBCATSSS' in a bold, purple, sans-serif font, with 'AMSTERDAM 2012' in a lighter, greyish-blue font below it. A stylized, curved graphic element in shades of green and blue arches over the text from the right side.

# BOBCATSSS AMSTERDAM 2012

## Organization

BOBCATSSS is an annual library and information science conference. The 20<sup>th</sup> conference is organized by students from three universities of applied sciences, these are; Hogeschool van Amsterdam (NL), Hanze University Groningen (NL) and Media University Stuttgart (D).

## Contact Information

Website:  
[www.bobcatsss2012.org](http://www.bobcatsss2012.org)

## Information in E-motion

The 20<sup>th</sup> anniversary of the BOBCATSSS conference will be a time to reflect on the rapid developments in the information society during the last decades. We decided not to look back too much. Our focus is on the future and one conclusion can be drawn: The information world is shifting rapidly and we are finding it hard to catch up and be in a position to master these powerful and exciting changes. The themes of the conference are focused on “e”-developments, their all-pervading presence and the impact they have on us.

## The sub-topics:

### E-media in Motion

There is hardly any information left that is available in analogue formats only. An increasing amount of data is accessible through digital media only. The devices being used to get access to information are developing rapidly. The world of mobile devices, cross media, augmented reality, learning through games instead of books, semantic web and new search techniques is a challenging and dynamic one.

### My Information

Can you remember the time when you had a diary with a lock, hidden in a place where no-one could find it?

Many people now use social networks where they keep track of what they are doing. Hardly hiding their private information they are sharing the stories of their lives.

Who is able to access and misuse this information, or could privacy be guaranteed to a certain extent. Who is responsible? Governments? Non-government bodies, profit organizations or every individual?

It is all about the content and the use of content.

### Organizations 2.0

Organizations are adapting to the world around us; they have to! The globalised world demands us to find new ways of collaborating, learning and working. And as a result of that, we will have to find alternative ways and tools to record and archive our information.

How can organizations develop effective strategies to benefit from these challenges?

### Access to Public Information

It is important for citizens to have access to the data they need. It is crucial in democratic processes. In order to achieve that, boundaries have to be eliminated. We have to be critical users of information and become ‘media wise’. Do governments have the responsibility to stimulate this critical process by funding public services like libraries and broadcasting organizations? Or will other stakeholders take over.

What are the strategies, concepts and events that will have impact on access on public information?

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### Amsterdam Event

Amsterdam is an icon of urban planning and architecture. It is one of the most important cultural centers in Europe. Most of the festivals, museums, concert halls and hotels are concentrated in the canal district. The 17<sup>th</sup> century canal ring area is part of the World Heritage List.

A visit to one of the extraordinary districts around the centre is certainly something not to be missed. Each area has its own character and shows a different side of Amsterdam. Whether you are looking for modern architecture, a cultural hot spot or an active excursion, there is something for everyone. Allow yourself to be guided through the various parts of the city and enjoy all the beautiful things Amsterdam has to offer.



### Anniversary

In 2012 BOBCATSSS has its 20<sup>th</sup> anniversary (**23 to 25 January**). We are very honoured to host this year's great event in Amsterdam. We hope to commemorate the 20 years of Bobcatsss with looking at the future together with you.

Hundreds of delegates from all over the world will participate, present and discuss research and developments in the rapid changing world of information, library and archival science.

Stuttgart Media University, the Hanze University Groningen and the Hogeschool van Amsterdam are very pleased to be your host and welcome you in January 2012 to Amsterdam.



### Call for Papers - Submissions

We invite experts to submit proposals for presentations on the conference. Information about type and format of submissions can be found at the website. Please upload abstracts at [www.bobcatsss2012.org](http://www.bobcatsss2012.org), deadline: 1st October 2011  
Notification of acceptance: 1st November 2011  
Deadline for final version: 1st December 2011