

**For further information concerning the poster competition, please contact:**

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The Fachhochschule Stuttgart – Hochschule der Medien (HdM), University of Applied Sciences in Stuttgart is a leading higher institution of learning for all segments of the media industry. The university offers the following courses of studies:

- Advertising and Market Communication (Diploma)
- Audiovisual Media (Diploma)
- Business Information Management (Diploma, Master)
- German-Chinese Course of Studies in Printing Technology (Diploma)
- Information Design (Bachelor)
- Library and Media Management (Bachelor, Diploma, Master)
- Media Authoring (Master)
- Media Computer Science (Diploma)
- Media Management (Diploma)
- Media Publishing and Publishing Management (Diploma)
- Packaging Design and Marketing (Master)
- Packaging Technology (Diploma)
- Printing and Media Technology (Diploma)
- Print Media Management (Diploma)

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Please visit our website at [www.hdm-stuttgart.de/english/](http://www.hdm-stuttgart.de/english/).

**ENTRY FORM FOR POSTER COMPETITION**

I would like to participate in the poster competition at the Fachhochschule Stuttgart – Hochschule der Medien (HdM), University of Applied Sciences.

My entry will be submitted by April 30, 2003.

Date

Signature

Contributor's number (will be filled in by the HdM)

Poster Competition  
**Studying  
Abroad**

AN INITIATIVE OF THE  
FACHHOCHSCHULE STUTTGART –  
HOCHSCHULE DER MEDIEN (HdM)  
UNIVERSITY OF APPLIED SCIENCES  
SUPPORTED BY THE GERMAN ACADEMIC  
EXCHANGE SERVICE (DAAD)

### The Hochschule der Medien

The Hochschule der Medien (HdM) in Stuttgart commemorates its centennial in 2003.

The institution was founded 100 years ago and pursues strong international objectives. It encourages its own students to study abroad and invites young people from all over the world to study in Stuttgart, Germany.

### The Poster Competition

In honour of its anniversary, the HdM with support from the German Academic Exchange Service (DAAD) is sponsoring a poster competition focused on studying abroad. Goal of the competition is to promote studies all around the world. Young people are to be encouraged to exercise intercultural understanding, tolerance, open mindedness as well as international cooperation.

### Prizes

The three best designs will be awarded scholarships granted by the DAAD. The scholarships allow students who are enrolled at German universities to study abroad or alternately, students who are enrolled at universities abroad to study in Germany.

#### First Prize:

A three month scholarship granted by the DAAD, worth 2,700 Euros.

#### Second Prize:

A two month scholarship granted by the DAAD, worth 1,800 Euros.

#### Third Prize:

A one month scholarship granted by the DAAD, worth 900 Euros.

### Presentation of Awards

The prizes will be presented by Erwin Teufel, Prime Minister of the German state of Baden Wurttemberg, at the official anniversary ceremony on July 1st, 2003. The winners will be invited to attend the ceremony.

All competition entries will be exhibited at the HdM during the anniversary year.

The German Academic Exchange Service reserves the right to use winning designs for its Go-Out-Campaign.

### Requirements for Competition Entries

The poster size must be 84 x 59 cm (in correspondence to the German industrial standard DIN A1). Design of the poster is open and choice of the participant.

Posters must incorporate a text encouraging students to pursue studies abroad and allow space for a contact address.

Contributors are asked to provide a sample that demonstrates how the proposed design (or part of it) may be used for a leaflet (29,7 x 21 cm in correspondence to the German Industrial Standard DIN A4), which is folded in the same manner as this leaflet.

The entries are to be submitted as hard copy and, if possible, additionally in electronic form.

### Competition Participants

Entries may be submitted by students at the HdM, its affiliate universities as well as all universities throughout Europe.

By submitting a poster entry, the contestant hands over all copyrights with respect to his creation to the Stuttgart University of Applied Sciences, Hochschule der Medien (according to the German Author and Right of Publication Law, § 31).

### Deadline for Submission is April 30<sup>th</sup>, 2003.

A jury consisting of highly qualified experts will judge the designs. All decisions by the judges are final.

The winners will be notified by May 31<sup>st</sup>, 2003.

### Please send Poster Entries to:

Fachhochschule Stuttgart – Hochschule der Medien  
University of Applied Sciences  
Poster Competition  
Nobelstrasse 10  
D-70569 Stuttgart  
Germany



Fachhochschule Stuttgart –  
Hochschule der Medien  
University of Applied Sciences  
Poster Competition  
Nobelstrasse 10  
D-70569 Stuttgart  
Germany

Sender

Name

Street

Postcode, City

Country

Telephone

Telefax

Email