

SCHEDULE

WEDNESDAY, 18TH JAN

// Ministry of Finance and Economics

10.00 Welcome
12.30 – 13.30 Lunch Break
13.30 – 16.45 Competition
18.00 Stuttgart Media University

THURSDAY, 19TH JAN

// Ministry of Finance and Economics

09.00 – 12.00 Case Studies
12.00 – 13.00 Lunch Break
13.00 – 14.30 Case Studies
15.00 Mercedes-Benz Museum

FRIDAY, 20TH JAN

// Stuttgart City Hall

10.00 – 12.15 Competition
12.15 – 13.15 Lunch Break
13.15 – 16.30 Competition
14.30 Case Studies Presentations
17.00 Award Ceremony
18.00 Get Together Party

THE EUROPEAN BUSINESS MASTERS CUP - FINALS -

OUR PARTNERS



Universität Stuttgart



HOCHSCHULE DER MEDIEN



Baden-Württemberg

MINISTRY OF FINANCE
AND ECONOMICS

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LEARNING BUSINESS BY DOING BUSINESS



THE EUROPEAN BUSINESS MASTERS CUP

c/o Stuttgart Media University

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Dr. Hartmut Rösch

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The International
Management Simulation
Competition for Students.

REAL BUSINESS – BUT FUN!

18.–20.01.2012
STUTT GART
MINISTRY OF
FINANCE AND
ECONOMICS
& CITY HALL

IMPRINT

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THE COMPETITION

The **European Business Masters Cup** is an international management simulation competition in which students of all faculties learn to think and act as entrepreneurs.

In the finals, students from Austria, England, France, Germany, Italy, Poland, Scotland and Switzerland work in international teams in order to encourage intercultural dialogue and exchange.

During the simulation, the teams take on the task of managing a solar panel manufacturer. The participants make decisions on sales and distribution, purchasing, research and development, goods and services, personnel, finances and accounting, projects and planning.

In addition, the participants face special tasks in order to enhance their presentation, project management and negotiation skills.

QUALIFIED TEAMS

EBMC 2011

JOHANNES KEPLER UNIVERSITY LINZ



Valentin Sipura
Participation cancelled:
 Carina Schwaiger
 Sabine Razenböck
 Sven-Michael Funck
Substitute:
 Andrea Hiotu
 Anton Mayr

NANCY 2 UNIVERSITY



Bertille Choné
 Sibel Dereli
 Fabian Wilhem
Participation cancelled:
 Annie Ahlin
 Julie Cuénot
Substitute:
 Sophie Schemmer
 Jean-Sébastien Paganin

LUISS GUIDO CARLI ROME



Fiorenza Puricelli
 Alejandra Méndez
 Stefano Cassella
 Federico Fassio
Participation cancelled:
 Francesco Matarazzo
 Chiara Alimenti

UNIVERSITY OF ABERTAY DUNDEE



Nicola Thomson
 Kieran Roberts
 Julian Storr
 Mladen Todorov

BIRMINGHAM CITY UNIVERSITY



Anderson Banda
 Asif Dad
 Hiba Hassan
 Zahid Hussain
 Precious Madzima
 Roland Ruhumuriza

UNIV. OF STUTTGART / STUTTGART MEDIA UNIVERSITY



Sophie Herrmann
 Lisa Cibities
 Celia Hohl
 Kristina Scheurle
 Florian Kraus

SCHOOL OF BUSINESS AND ENGINEERING VAUD



Nicolas Corod
 Darius Heristchian
 Antoine Dumas
 Denis Leemann
 Nicolas Deus

POZNAŃ UNIVERSITY OF ECONOMICS



Daria Grabowska
 Tomasz Baranowski
 Tomasz Kamiński
 Jan Leśniewski
 Wojciech Powalowski