



SCHEDULE

WEDNESDAY, 13th FEB

International Students Hotel

19.30

Welcome Dinner

THURSDAY, 14th FEB

Stuttgart City Hall

09:00

10:30 – 12:45

12:45 – 13:45

13:45 – 15:30

15:30

Introduction

Competition & Case Studies

Lunch Break

Competition

Mercedes-Benz Museum

FRIDAY, 15th FEB

Stuttgart City Hall

09:00 – 12:15

12:15 – 13:15

13:15 – 17:00

17:00 – 18:00

18:00 – 19:00

Competition

Lunch Break

Presentations

Award Ceremony

Get Together

THE EUROPEAN BUSINESS MASTERS CUP - FINALS -

Partners of the EBMC:

STUTTGART 


Baden-Württemberg
MINISTRY OF FINANCE
AND ECONOMICS **ifex**


HOCHSCHULE DER MEDIEN

TOPSIM
LEARNING BUSINESS BY DOING BUSINESS

THE EUROPEAN BUSINESS MASTERS CUP

Stuttgart Media University

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The International
Management Simulation
Competition for Students

REAL BUSINESS – BUT FUN!

14th – 15th FEB
2013
STUTTGART
CITY HALL

IMPRINT

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**THE
COMPETITION**

The **EUROPEAN BUSINESS MASTERS CUP** is an international management simulation competition in which students of all faculties learn to think and act as entrepreneurs.

During the simulation, the teams take on the task of managing a solar panel manufacturer. The participants make decisions on sales and distribution, purchasing, research and development, goods and services, personnel, finances and accounting, projects and planning.

In addition, the participants face special tasks in order to enhance their presentation, project management and negotiation skills.

In 2012/2013 the Startup Center of the Stuttgart Media University is conducting the EBMC in cooperation with the participating universities, the Ministry of Finance and Economics of Baden-Württemberg and the City of Stuttgart.

**QUALIFIED TEAMS &
PARTICIPANTS 2012/2013**

Josh Bailey, Avanti Banerji, Nathanael Bastone, Heinzl Bernhard, Laura Rebecca Buschhaus, Jeremy Cooper, Rebecca Crisp, Nils Dettner, Natalie Fayle, Alexander Flaig, Mathieu Gould, Thomas Gould, David Huque, Jacqueline Maya, Hannah Muir, Daniel Oechslin, Boris Reymond, Marie Rüfenacht, Manfred Schwaiger, Gerald Stockhammer, Tanja Subasic, Marko Vucic, Calum Walker, Alice Young

**HEIG-VD,
YVERDON-LES-BAINS**



**BIRMING-
HAM CITY
UNIVERSITY**



**UNIVERSITY OF ABERTAY,
DUNDEE**



**STUTTGART
MEDIA
UNIVERSITY**



**JOHANNES KEPLER
UNIVERSITY, LINZ**

