EBMC Partner Universities 2019
(in the order of prelims):
The American College of Greece (GR)
Birmingham City University (UK)
Abertay University, Dundee (UK)
Jönköping University (SE)
Metropolitan University Budapest (HU)
Johannes Kepler University, Linz (AT)
University of Málaga (ES)
Inholland University Den Haag (NL)
WSB University of Dąbrowa Górańca (PL)
Xi'an University of Technology (CN)
Aalen University (DE)
Reutlingen University (DE)
Stuttgart Media University (DE)

EBMC Cooperation Partners 2019:
- Generator
- Spinovation
- bwccon
- Stuttgart Media University
- HDM

THE COMPETITION

EBMC is an international business idea competition in which students learn to think and act as entrepreneurs. The competition was started in 2009 by Stuttgart Media University (HdM).

This year, the competition is celebrating its 10th anniversary. The 2019 finals are featuring 50 participants from 11 European and Chinese universities.

THE CHALLENGE

During the preliminary rounds at the partner universities (conducted by lecturers of Stuttgart Media University) the students worked in teams developing business ideas based on design thinking methods solving problems related to demographic, cultural, social and environmental issues.

In the finals, the participants are working in international teams that were determined in a team drawing. They are tackling new challenges based on observations at different points of interest in Stuttgart. Their mission: Develop futuristic business ideas for the year 2029.

YOU’RE INVITED!

Join us in the Audimax i003 at Stuttgart Media University (HdM), Nobelstraße 8 on June 6, 2019 at 16:30 and vote for your favourite team!