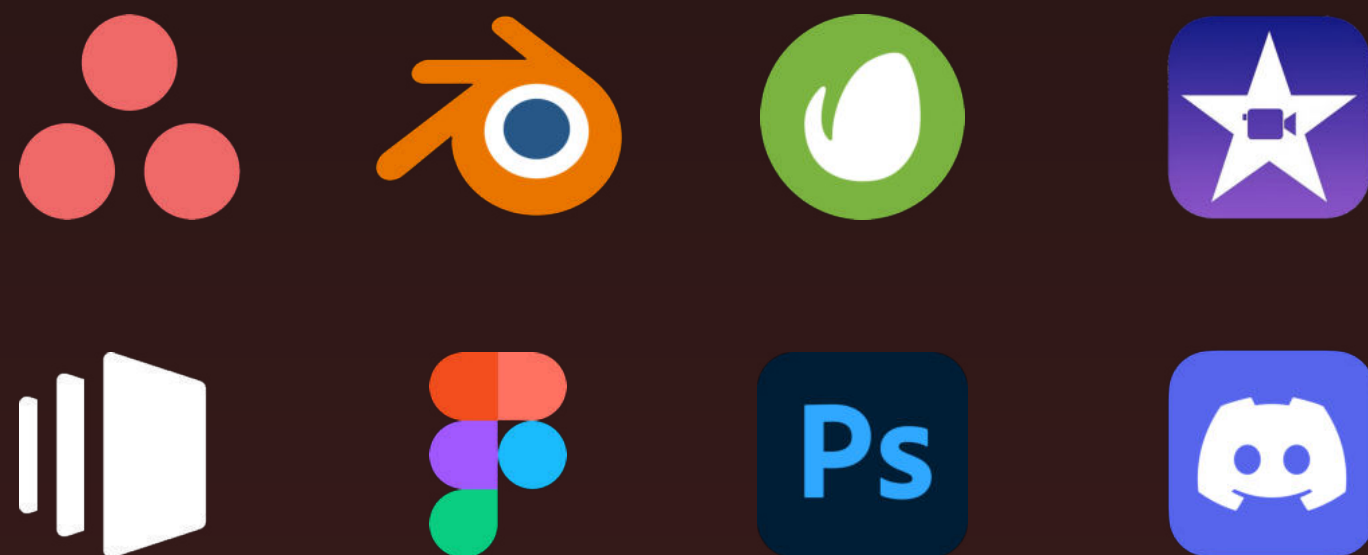


B.E.A.S.T. AMG - Group 1

Team

- Markus Deutschkämmer - MM - 7. Sem
- Till Meinköhn - MM - 7. Sem
- Luisa Schaub - MM - 7. Sem
- Amelia Pfänder - MM - 7. Sem
- Anna Nguyen - MM - 7. Sem
- Yavuzhan Türksoy - MM - 7. Sem
- Nikita Ferreira Lopes - MM - 7. Sem
- Thelonious Purnell - intern. - 7. Sem
- Samuel Kreuzmann - MM - 6. Sem
- Emre Kalkan - MM - 6. Sem
- Timm Celik - MM - 5. Sem

Tools



Challenge

"We want to seamlessly integrate your AMG into your lifestyle, creating a unique bond between you and your vehicle. The 'Spirit' encapsulates your AMG's essence, transforming your garage to match your passions and preferences."

Solution

- Smart, inductive floor-embedded Charging Hub Concept
- Personalized & dynamic Interaction Concept
- Bring Motorsports Pitstop Experience @Home
- Visualizing an immersive VR Experience



Where the Spirit comes to life.

Experience a new way of AMG's EV home charging.



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