CREATIVE FLOORSPACE CONCEPTS

VOL. I



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Let's get inspired!

In recent years, a very large number and variety of creative floor space concepts have developed internationally, which are also predominantly used by actors of the Creative Industries. In addition to creating an creativity-enhancing environment, all of these novel concepts aim to promote collaboration and social interaction. With the help of our compiled best-practice examples, you can identify differences in the content as well as physical design of established spaces according to the following nine categories: Innovation Labs, Enterpreneurial Spaces, Coworking Spaces, Hands-on Spaces, Social Innovation Spaces, Creative & Media Quarters, Creative Areas, Work-Life Blending Spaces and Hybrid Spaces. Print out our card set and get inspired to plan your next creative floor space concept during a workshop!

Icon-Image-Source: Freepik / flaticon.com

Types of Floorspaces



Innovation Lab



Entrepreneurial Spaces



LA Coworking Space



Hands-On Space



Hybrid Models



Social Innovation



Creative- and Media Quarters



Creative Area



Work-Life-Blending



Eindhoven, NL

Ö 2018 - Ongoing

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တ္ >Dozen companies, 11.000 sqm

Individual agreements

Private funds

Former power plant in Eindhoven transformed into an innovation hub with an open atmosphere

Industrial Playful

Key Findinas:

> all offices are placed along the central passage

> glazed office walls and open ar-chitecture for na-tural light to get in

> Focus on archi-tecture by colla-boritve architects from Rotterdam and Eindhoven



No information

Unlimited, virtual

230f for 30h online training

Private and public funds

Support for Science and Researchers worldwide

> Collaborative platform for re-searchers to parti-cipate in research projects

> Providing ebooks, materials and men-torships online

> providing virtual research and skills development opportunities to stu-



(O 1500sqm.

Individual agreements

Private funds

User-centered design engaging communication, knowledge exchange and innovation

Key Findings:

> interdisciplinary > interdisciplinary team consisting of designers, interior architects, civil engineers, social scientists and real estate specialists

> aimed to create a brand with space

> realising client-concepts for their own space



Berlin, DE

Ö No information

ည္ဟ Unlimited, since online

50€ for an online course

\$

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"We are open innovation laboratories" Providing online courses for entrepreneurs and (group)workshops about deisign thinking.

Online courses Education

Key Findings:

> Cutting-edge me-thodical approaches

> 4i vision - their holistic approach to enable discove-ry, innovation and transformation

evolutionary or



Mannheim, DE

2015 - Ongoing

39 companies on 2000sqm

25€ per day, 289€ limitless

15 mio.€, private & public (European funds)

Benefits from mutual knowledge transfer, with café, coworking and event / art space

Coworking -Know-How Networking

Key Findings:

> special coworking space on 280 sqm

> next to Popaca-demy and musicpark Mannheim

> combines offices, coworking, show-rooms, a restaurant and an art galery



Baden-Baden, DE

2015 - Ongoing

တ္ပ Unlimited

110€ members, 60€ startups

Private and public funds

high-tech sector, the media and creative industries, the manufactu-ring sector and financial technology. Networking Support

Key Findings:

> start up consul-ting like business models and financing

> support in search for skilled wor-kers, trainees or working students

> networking sup-port with more than 160 events and 1.200 members



Mountain View, US Ö

တ<mark>္သ</mark> Unlimited, funded over 3,000 No costs, application based

Š Private funds

Seed funding for startups. Paying expenses while the startup is getting started.

Funding Ideas Connecting

Kev Findings:

> working on ideas of startups

> helping founders to deal with inves-tors and acquires

> yearly workshop weekend for alum-nis: Camp YC



Edinburgh, UK

2014 - Ongoing

Room for 2 to 80+ staff

Private funds

Starting at 50f-240f/month

Started as big space that was affordable, city-central to help tech startups and scaleups

Investment

Kev Findings:

> strategic corpo-rate partnerships with Barclays and

> home to over 90 companies

> hotdesking, co-working, meeting rooms and event space with a team of 17 employees



London, UK

2018 - Ongoing

တ္တ More than 100 members

Starting at 40£ per member

Š Public and private funds

> Upcycled wood-waste & donated quality furniture

innovation selfmade affordable

Key Findings:

> non profit, funded by public and private spon-sors

> started with public funding of 2,500 pound



Berlin, DE

Ö 2005 - Ongoing

တ္တ 11 Spaces across Berlin

Starting at 189€/month

Private funds

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Design space, meanwhile supplemented by coworking as a service: Home of-fice desk leasing (incl. office chair, desk. pedestal. lamp etc.). consulting (new work transformation, operations & services etc.)

Coworking Consulting -

Kev Findings:

> Startups like HelloFresh & Sound-Cloud were founded here

> 24/7 access, cof-fee, tea & small meeting room inclu-sive, various dis-counts for members (cafés, sports pro-



2014 - Ongoing

<mark>∭</mark> 90sqm coworking + meetingrooms

45€/10h, 25€/day, 290€/month

Private funds

Everything a coworker needs (high-speed internet, technical equipment, networking activities, kitchen, lounge etc.) and additional services (accommodation support, courtyard, recreation, catering etc.)

Team Space -Coworkation

Kev Findings:

> Based in a small town on the island Mallorca

> Enables a mix of coworking and va-cation as a chance for very busy free-lancers to get a timeout for a while

>very flexible pri-cing (hourly, dai-ly, weekly, monthly + additionals on



2021 - Ongoing

ည္သ Limitless

For free

Private funds

Virtual coworking space as an answer to home-office-loneliness. Different acitivites and an online tool bring together the community.

Virtual Helpfulness

Key Findings:

> Started 2021 to build virtual expe-rimental rooms

> Keeping regular hours to meet:"CoS-tart", "CoHug" and "Never lunch alone"

> Help each other and work together virtually





Lisbon, ES

Ö 2013 - Ongoing

တ္တ 5 technicians

â Free

5

Publicly funded

Fully equiped digital fabrication laboratory providing, everyone, from schools to professionals or companies, with the ability to turn ideas Creative Innovative Entrepreneurs

Key Findings:

> Reused a disabled food market for easy access to ex-perimentation open to all users in a central location

> Equiped with la-ser cutters, dif-ferent 3D printers & scanner, sewing machines, computers





St. Gallen, CH

(r) 2019 - Ongoing

8 active and 7 passive members

<u></u> Free

Private funds

-profit organisation that gives people access to (independent) repair and wants to strengthen the mindful use of used goods.

Information Repair Reuse

Key Findings:

> Wants to reduce waste and supports independent repair

> Acceptance of re-pair goods one day every week

> disposal company of the city is the-most important sup-porter



Prato, IT

O 2016 - Ongoing

oy ⊕ 400sam

All-inc. coworking 300€,

sewing machines on request

Private & public funds

Creative hub, design office and consultancy studio. 400 sqm divided into an open laboratory for textile production, coworking & exhibition Creative Exhibition

Key Findings:

> Supporting the development of uevelopment of emerging talents of textile are and de-sign

> Exchange between local textile pro-duction companies and creatives from all over the world

> accessible for everyone 24/7



Lisbon, PRT No information

တ္သ 200 sqm

No public information

10k€, crowd funded

Makers In Little Lisbon has the purpose to bring together creatives, makers, artists and tinkerers to work with new technologies

3D printing Cooperation CNC mills

Kev Findings:

> facilitating tools, resources like 3d printer, cnc mills and laser cutter

> working together with schools to educate youth gru-



Budapest, HUN

2006 - Ongoing

တ္ 19 founders

33.000Ft/90€ per month Public & Private organisations

Always seeking to bring together designers and engineers with deci-sion-makers and the broader public. Including coworking space, events,

Contemporary Architecture Centre

Kev Findings:

> since the be-ginning moved two times unitl perma-nent location in 2016

> Between 2008 and 2015 KÉK carried out its programm at various sites without a perman



Bari, IT

တ္ More than 500 people involved

No costs for users

2014 - Ongoing

260K € budget, Public funds

1.000sg. metres for Informal Education (architectural, photography, startup, dig. communication), Making (3D printing, audio/video production) and Social space (co-working, public library & event space)

Education Production Events

Kev Findings:

> Start of conver-sion: photo contest opened to all resi-dents to attest to the school's iden-tity on instagram

> Furnished thorugh open call to resi-dents to donate di-sused furniture in exchange for par-ticipation in the



Reutlingen, DE

Ö 2021 - Ongoing

တ<mark>္သ</mark> Pop-up store and café

No costs for users

Public funds

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Pop-up store with changing thematic focuses, art space and social meeting place.

Socialize

Key Findinas:

> presenting pro-ducts, services, art and culture for 3-4 months

> Founded by stu-dents and experts from business and science

> collaboration between consulting firm, the office of economy and real erstate, and Bru-derhaus diaconia



Socialize

Kev Findings:

> combining textile workshop, video and photo studio and coworking

> old factory buil-ding with quite or noisy working pla-ces

> the large commu-nal kitchen serves as a meeting place for everyone



Brasília, BR

2017 - Ongoing

တ္ More than 300 members

No public information Š >20k, public funds

sustainable business.

Inspiring social innovation through our creative and collaborative workspace enabling the development of

Social Sustainable

Kev Findings:

Opened a lab pace with a sponspace with a spon-soring partner to run their programs, events and meetings

> hosting 4 annu-al large events for the Brasilian Social Impact Com-munity, 5 annual regional community events and boosting +20 Social Impact programs



Aarhus, DK

Ġ 2014 - Ongoing

ب

တ္သ No public information

a No costs for users

200K € budget, Public funds

"Including citizens in cultural productions and activities to create a community aimed at solving issues such as the inclusion of vulnerable oung people and youth unemployment." active citizens

Key Findings:

> Young people or-ganise themselves thorugh a managment group and monthly public youth coun-cil meetings

> So far, the cen-tre has had three temporary locations

> Young musicians discovered the cen-tre, they set up a music studio, rock concerts held fre-quently





Barcelona, ES

2013 - Ongoing

About 130 Volunteers

2015 - Ongoing

Private funds

500 sqm, >20 companies

18€/day, 155 - 465€ / month

Coworking space as an atelier for creative artists, designers and

startups, Access 24/7, 365 days a

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Free

Funded by City of Barcelona

Meanwhile use for: Gardens and allotments, Public green spaces, Arts, culture, educa-tional acitivies, Meeting pla-ces for neighbours, Book and farmers market

Revitalization Gardening Public Space

Kev Findings:

> Great example of citizen self-orga-nisation and place-sensitive develop-ment

> Proves that dia-loque and flexibili-ty between citizens and local autho-rities can lead to succesful collabo-rations



Leipzig, DE

2014 - Ongoina

260 sqm coworking space

No public information

1mio €, public funds

Three flors with event spaces. To get accepted for the incubator a compa-ny has to add value to the society & has to be social sustainable.

Sustainable Social Incubator

Key Findings:

> Startups get clo-se together becau-se of common values like ecological and social impact

> In despite of the environmentalism SIL is working with their startups on a sustainable busi-



Marseille, FR

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2013 - ongoing တ္သ 45,000sqm, 400 artists

Free for visitors

5 Private and public funds

45,000sqm former tobacco factory is now a vibrant arts centre with a theatre, cinema, bar, bookshop, artists' workshops, skatepark, events etc.

Culture Experimental Longterm

Key Findings:

> Based on 1992 in-itiative to rescue the building for cultural purposes

> flexible old warehouse spererated with corridors for compartmentalized

> events everyday open for everyone



Eindhoven, NL

2000 - ongoing

တ္တ 25,000sqm

Free for visitors

Public & private funds

A unique urban area offering a unique mix of living, working and relaxing in a creative atmosphere.

Creative Industrial

Kev Findings:

> Strijp-S as hot-spot for young, in-novative start-ups mostyle in the field of technology or design

> Strijp-T as new collaborative space used together with Universities and companies to ex-change knowledge



Düsseldorf, DE

5 1990 - ongoing

CO 700 companies

Free for visitors

Public & private funds

Home to numerous companies, especially from the media and communications, fashion and architecture, art and culture sectors.

Architecture Industrial Culinary

Kev Findings:

> Star architects like Frank O. Gehry designed buildings of the complex

> More than 60 cu-linary place and-some of the best restaurants in the city can be found here

> not only tech companies but also creatives are here



Ö Est. 2025

လွှ 67,000sqm

no public information

100m£ public & private funds

Home to Glasgow Science Centre, BBC Scot-land, Scottish TV, Film City Glasgow, Ca-pital FM Scotland, BIP Solutions, Digital Design Studios and a multitude of other cutting-edge technology and creative com-nanies.

Technology Creativity

Key Findinas:

> Flexible frame-work to complete a transformation into an attractive place to work, live and play

> First plots were developed in 2008

> Including Scot-tish Exhibition and Conference Centre & Riverside Museum



Offers artists and creative people extraordinary spaces and an ambience that makes the realisation of innovative concepts and ideas

> Exhibitions and cultural events as well as catering establishments of-fer users and visi-tors the opportuni-ty to spend time on the site outside of the working day



○ 23,000sqm, >200 companies

Free for visitors

EU Interreg & private funds

A creative island occupied by com-panies and industry professionals has also been the scene of a di-verse range of events in the fields of fashion, advertising, communi-cation, multimedia, art, architec-ture, music, etc.

Key Findings:

As a pioneer in the usage of such industrial sites for cafés, shops, Coworking spaces and multiple CCI ateliers, major challenges appea-red: because that occupation model didn't fit perfectly on the existing re-gulations for such land/building use.



Linz, AT Ò 2010 - ongoing

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ည္သ 80,000sqm, 250 companies

No public information

\$ Public city funds

> Centre of the creative industries & cultural hotspot: up-and-coming area with pubs, shops, exhibition spaces, agencies and start-ups.

Creativity Social Education

Key Findings:

Key Findings:

> Production chain.
Art and research
are the impetus for
are take up by
the creative industries and developed into prototypes, from which
crafts and industry
finally produce marthat can be presented directly at the
Tabakfabrik, for
example at trade
fairs



Košice, SK

In progress

တ္သ No public information

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Free for visitors

Public funds

A place which, with its atmosphere, layout, equipment, and, last but not least, people, creates ideal conditions for the emergence of original ideas. Coworking Creatives Start-ups

Key Findings:

> Equipped with a flexible office en-vironment to share values, experien-ces, skills and ideas

> Including a Fa-bLab with 3D prin-ter, laser cutters, CNC machine and KUKA robot

> Coounity & Meetup Space and an audio-visual center



Bad Belzig, DE

2017 - ongoing

တ္တ 13 rooms, up to 40 guests

20€ overnight / 690 € month

Š 10k €, crowd funded

> Impact driven company creating an open and diverse community life. Aiming to achieve an inclusive and inspiring enironment for everyone.

Community Concentrated Nature

Key Findings:

> working where ot-hers go on vacation

> workation retre-at with camping, shared or private rooms

> focusing on he-althy and producti-ve work-life with access to the na-tural lanfscape in-cluding 3 vegeta-rien meals shared together



Lofoten, NOR

Ġ No public information

တ္သ 8 bunks, 2 private rooms <u>a</u> 1600/800€ private/shared month

Private funds

Impact driven company creating an open and diverse community life. Aiming to achieve an inclusive and inspiring enironment for everyone.

Travel zogetherness

Kev Findings:

> social space with communal kitchen area and living

> next to a famous surf spot

> 10 desks, 2 clo-sed meeting rooms, phone box and free coffee



Koh Lanta, THA

Ō 2014 - ongoing

No public information

From 600€ all inc. per month

Š Private funds

> Coworking space and community with private accomodations and 2 meals a day. Open 24/7 with rental equipment

Travel togetherness

Kev Findings:

> discounts for long term rentals

> tropical break from city life

family style e vironment for peop-le looking to enjoy the relaxed island lifestyle with a collaborative atmo-

> aims to be fully sustainable by 2022



2015 - ongoing

10 private rooms ည္သ

1500\$/month

Private funds

Cosy coliving and coworking space next to the world famous Echo Beach.

Surfing Community

Kev Findings:

> including yoga and surf lessons

> regular events to bring the communi-ty together: BBQ, skill sharing ses-sions, networking events, social mee-tups etc.

> space is ope-ned 24/7 with hight speed wifi, café/bar and a pool