

CREATIVE FLOORSPACE CONCEPTS

VOL. I



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Let's get inspired!

In recent years, a very large number and variety of creative floor space concepts have developed internationally, which are also predominantly used by actors of the Creative Industries. In addition to creating an creativity-enhancing environment, all of these novel concepts aim to promote collaboration and social interaction. With the help of our compiled best-practice examples, you can identify differences in the content as well as physical design of established spaces according to the following nine categories: Innovation Labs, Entrepreneurial Spaces, Coworking Spaces, Hands-on Spaces, Social Innovation Spaces, Creative & Media Quarters, Creative Areas, Work-Life Blending Spaces and Hybrid Spaces. Print out our card set and get inspired to plan your next creative floor space concept during a workshop!

Icon-Image-Source: Freepik / flaticon.com

Types of Floorspaces



Innovation Lab



Entrepreneurial Spaces



Coworking Space



Hands-On Space



Hybrid Models



Social Innovation



Creative- and Media Quarters



Creative Area



Work-Life-Blending



Innovation Powerhouse

<https://www.gebouwtr.nl>



Source: <https://www.gebouwtr.nl>

- Location:** Eindhoven, NL
- Timeline:** 2018 - Ongoing
- Scale:** >Dozen companies, 11.000 sqm
- Funding:** Individual agreements
- Private funds:** Private funds
- Other:** Former power plant in Eindhoven – transformed into an innovation hub with an open atmosphere

Open Industrial Playful

Key Findings:

- > all offices are placed along the central passage
- > glazed office walls and open architecture for natural light to get in
- > Focus on architecture by collaborative architects from Rotterdam and Eindhoven



Cambridge Centre for Innovation & Development

www.camcid.org



We Support Science And Innovation By Connecting Researchers And Scientists

Image source: <https://www.linkedin.in/company/camcid>

- Location:** Cambridge, UK
- Timeline:** No information
- Scale:** Unlimited, virtual
- Funding:** 230€ for 30h online training
- Private funds:** Private and public funds
- Other:** Support for Science and Researchers worldwide

Coworking Together Transboundary

Key Findings:

- > Collaborative platform for researchers to participate in research projects
- > Providing ebooks, materials and mentorships online
- > providing virtual research and skills development opportunities to students



Drees & Sommer Innovation Hub

<https://www.drees.com/de/projects/details/drees-sommer-innovation-hub-stuttgart>



Source: <https://www.drees.com/de/projects/details/drees-sommer-innovation-hub-stuttgart>

- Location:** Stuttgart, DE
- Timeline:** 2017 - 2019 (and ongoing)
- Scale:** 1500sqm.
- Funding:** Individual agreements
- Private funds:** Private funds
- Other:** User-centered design engaging communication, knowledge exchange and innovation

Communication Focus Adaptable

Key Findings:

- > interdisciplinary team consisting of designers, interior architects, civil engineers, social scientists and real estate specialists
- > aimed to create a brand with space
- > realising client-concepts for their own space



InnovationLabs

<https://innovationlabs.berlin>



Source: <https://innovationlabs.berlin/wp-content/uploads/2019/01/INNOVATIONLABS-008-109>

- Location:** Berlin, DE
- Timeline:** No information
- Scale:** Unlimited, since online
- Funding:** 50€ for an online course
- Private funds:** Private funds
- Other:** „We are open innovation laboratories“ Providing online courses for entrepreneurs and (group)workshops about design thinking.

Online courses Workshops Education

Key Findings:

- > Cutting-edge methodical approaches
- > 4i vision – their holistic approach to enable discovery, innovation and transformation
- > evolutionary organisation: adapting based on the roles required



C-Hub

www.c-hub.next-mannheim.de




Source: <https://c-hub.next-mannheim.de>

- Location:** Mannheim, DE
- Timeline:** 2015 - Ongoing
- Scale:** 39 companies on 2000sqm
- Funding:** 25€ per day, 289€ limitless
- Private funds:** 15 mio.€, private & public (European funds)
- Other:** Benefits from mutual knowledge transfer, with café, coworking and event / art space

Coworking – Know-How – Networking


Key Findings:

- > special coworking space on 280 sqm
- > next to Popacademy and musicpark Mannheim
- > combines offices, coworking, showrooms, a restaurant and an art gallery



CyberForum

<https://www.cyberforum.de>



Source: <https://www.cyberforum.de>

- Location:** Baden-Baden, DE
- Timeline:** 2015 - Ongoing
- Scale:** Unlimited
- Funding:** 110€ members, 60€ startups
- Private funds:** Private and public funds
- Other:** Aimed at companies from the IT and high-tech sector, the media and creative industries, the manufacturing sector and financial technology.

Education Networking Support

Key Findings:

- > start up consulting like business models and financing
- > support in search for skilled workers, trainees or working students
- > networking support with more than 160 events and 1.200 members



Y combinator

<https://www.ycombinator.com>



Source: <https://www.ycombinator.com>

- Location:** Mountain View, US
- Timeline:** 2005
- Scale:** Unlimited, funded over 3,000
- Funding:** No costs, application based
- Private funds:** Private funds
- Other:** Seed funding for startups. Paying expenses while the startup is getting started.

Funding Ideas Connecting

Key Findings:

- > working on ideas of startups
- > three month courses
- > helping founders to deal with investors and acquires
- > yearly workshop weekend for alumni: Camp YC



Codebase

<https://www.thisiscodebase.com/edinburgh-1>




Source: <https://www.thisiscodebase.com>

- Location:** Edinburgh, UK
- Timeline:** 2014 - Ongoing
- Scale:** Room for 2 to 80+ staff
- Funding:** Starting at 50€-240€/month
- Private funds:** Private funds
- Other:** Started as big space that was affordable, city-central to help tech startups and scaleups

Mentorship Space Investment

Key Findings:

- > strategic corporate partnerships with Barclays and PwC
- > home to over 90 companies
- > hotdesking, co-working, meeting rooms and event space with a team of 17 employees



PopHub

interispaces.co.uk/pophub



Source: <https://www.interispaces.co.uk/pophub>

- Location:** London, UK
- Timeline:** 2018 - Ongoing
- Scale:** More than 100 members
- Funding:** Starting at 40€ per member
- Private funds:** Public and private funds
- Other:** Upcycled wood-waste & donated quality furniture

innovation selfmade affordable

Key Findings:

- > non profit, funded by public and private sponsors
- > in-house team did a lot of interior work
- > started with public funding of 2,500 pound



Source: <https://sanktoberholz.de/wp-content/uploads/2018/02/coworking-1026x788.jpg>

- 📍 Berlin, DE
- 🕒 2005 – Ongoing
- 👥 11 Spaces across Berlin
- 💰 Starting at 189€/month
- 💵 Private funds
- 🏠 Design space, meanwhile supplemented by coworking as a service: Home office desk leasing (incl. office chair, desk, pedestal, lamp etc.), consulting (new work transformation, operations & services etc.)

Coworking – Consulting – Coffee

Key Findings:

- > Started as first coworking coffee in Europe
- > Startups like HelloFresh & SoundCloud were founded here
- > 24/7 access, coffee, tea & small meeting room inclusive, various discounts for members (cafés, sports programmes)



Source: <https://www.rayworx.eu/wp-content/uploads/2018/02/rayworx-meet-lag-grape.jpg>

- 📍 Mallorca, ES
- 🕒 2014 – Ongoing
- 👥 90sqm coworking + meetingrooms
- 💰 45€/10h, 25€/day, 290€/month
- 💵 Private funds
- 🏠 Everything a coworker needs (high-speed internet, technical equipment, networking activities, kitchen, lounge etc.) and additional services (accommodation support, courtyard, recreation, catering etc.)

Coworking – Team Space – Coworkation

Key Findings:

- > Based in a small town on the island Mallorca
- > Enables a mix of coworking and vacation as a chance for very busy freelancers to get a timeout for a while
- > very flexible pricing (hourly, daily, weekly, monthly + additional on request)



Source: <https://www.youtube.com/watch?v=REG8B2d8e0Y>

- 📍 Virtual
- 🕒 2021 – Ongoing
- 👥 Limitless
- 💰 For free
- 💵 Private funds
- 🏠 Virtual coworking space as an answer to home-office-loneliness. Different activities and an online tool bring together the community.

Coworking Virtual Helpfulness

Key Findings:

- > Started 2021 to build virtual experimental rooms
- > Keeping regular hours to meet: „CoStart“, „Collug“ and „Never Lunch alone“
- > Help each other and work together virtually



Source: <https://www.untaglab.es/wp-content/uploads/2018/02/fablablisboa.jpg>

- 📍 Lisbon, ES
- 🕒 2013 – Ongoing
- 👥 5 technicians
- 💰 Free
- 💵 Publicly funded
- 🏠 Fully equipped digital fabrication laboratory providing, everyone, from schools to professionals or companies, with the ability to turn ideas to concepts

Creative Innovative Entrepreneurs

Key Findings:

- > Reused a disabled food market for easy access to experimentation open to all users in a central location
- > Equipped with laser cutters, different 3D printers & scanner, sewing machines, computers with programming tools and CAD & CAM software



Source: <https://www.facebook.com/RepaircafeSG/photos/320486598262>

- 📍 St. Gallen, CH
- 🕒 2019 – Ongoing
- 👥 8 active and 7 passive members
- 💰 Free
- 💵 Private funds
- 🏠 Non-profit organisation that gives people access to (independent) repair and wants to strengthen the mindful use of used goods.

Information Repair Reuse

Key Findings:

- > Wants to reduce waste and supports independent repair
- > Acceptance of repair goods one day every week
- > disposal company of the city is the most important supporter



Source: <https://www.lottozero.org/coworking-gricing-and-offer>

- 📍 Prato, IT
- 🕒 2016 – Ongoing
- 👥 400sqm
- 💰 All-inc. coworking 300€, sewing machines on request
- 💵 Private & public funds
- 🏠 Creative hub, design office and consultancy studio. 400 sqm divided into an open laboratory for textile production, coworking & exhibition

Textile Creative Exhibition

Key Findings:

- > Supporting the development of emerging talents of textile are and design
- > Exchange between local textile production companies and creatives from all over the world
- > accessible for everyone 24/7



Source: <https://www.lottozero.org/coworking-gricing-and-offer>

- 📍 Lisbon, PRT
- 🕒 No information
- 👥 200 sqm
- 💰 No public information
- 💵 10k€, crowd funded
- 🏠 Makers In Little Lisbon has the purpose to bring together creatives, makers, artists and tinkerers to work with new technologies

3D printing Cooperation CNC mills

Key Findings:

- > facilitating tools, resources like 3D printer, CNC mills and laser cutter
- > offering artistic residencies, workshops, open hack-days, talks and debates
- > working together with schools to educate youth groups



Source: <http://kek.org.hu>

- 📍 Budapest, HUN
- 🕒 2006 – Ongoing
- 👥 19 founders
- 💰 33.000Ft/90€ per month
- 💵 Public & Private organisations
- 🏠 Always seeking to bring together designers and engineers with decision-makers and the broader public. Including coworking space, events, exhibitions.

Contemporary Architecture Centre

Key Findings:

- > since the beginning moved two times until permanent location in 2016
- > Between 2008 and 2015 KÉK carried out its programmes at various sites without a permanent venue



Source: <https://www.facebook.com/spazio13bari/photos/15330805582788>

- 📍 Bari, IT
- 🕒 2014 – Ongoing
- 👥 More than 500 people involved
- 💰 No costs for users
- 💵 260K € budget, Public funds
- 🏠 1,000sq. metres for Informal Education (architectural, photography, startup, dig. communication), Making (3D printing, audio/video production) and Social space (co-working, public library & event space)

Education Production Events

Key Findings:

- > Start of conversion: photo contest opened to all residents to attest to the school's identity on Instagram
- > Furnished through open call to residents to donate disused furniture in exchange for participation in the courses



Pop-up store with changing thematic focuses, art space and social meeting place.

> collaboration between consulting firm, the office of economy and real estate, and Bruderhaus diaconia

Velt Studio

Coworking space as an atelier for creative artists, designers and startups. Access 24/7, 365 days a year.

> the large communal kitchen serves as a meeting place for everyone



>20k, public funds

Inspiring social innovation through
our creative and collaborative work-
space enabling the development of
sustainable business.

> hosting 4 annual large events for the Brazilian Social Impact Community, 5 annual regional community events and boosting +20 Social Impact programs



"Including citizens in cultural productions and activities to create a community aimed at solving issues such as the inclusion of vulnerable young people and youth unemployment."

> Young musicians discovered the centre, they set up a music studio, rock concerts held frequently



Meanwhile use for: Gardens
and allotments, Public green
spaces, Arts, culture, educa-
tional activities, Meeting places
for neighbours, Book and
farmers market

- > Proves that dialogue and flexibility between citizens and local authorities can lead to successful collaborations



Three floors with event spaces. To get accepted for the incubator a company has to add value to the society & has to be social sustainable.

> In despite of the environmentalism
SIL is working with their startups on a sustainable business model



Source: <https://dynamix-millia.co.uk/173494100.com/millia/photos/6050c3231076031-4w/waves.jpg?1888000-Max-1>

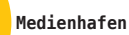
Private and public funds

- > events everyday
- open for everyone



Free for visitors

> Strijp-T as new collaborative space used together with Universities and



700 companies

— more than 50 culinary place and some of the best restaurants in the city can be found here

> not only tech
companies but also
creatives are here

