

## **GRAPHIC ARTS**

Course Outlines & Targets  
(3rd semester & up)

Prof. Susanne Mayer

### **WHAT DO WE WANT TO ACHIEVE?**

the main target is to develop the art of visual thinking.  
this is mostly achieved by learning new ways of seeing and perceiving.  
we will start with studying and drawing objects, continue with visualizing ideas and we will train your ability to visually represent them

### **THE WAY THERE...**

split brain function theory (right & left hemispheres and individual tasks) are being introduced and exercised in different ways, in order to learn how to use especially the right side which usually is underdeveloped. We will start to train and use that side consciously and go from there, learning how to switch from one side to the other as needed

by learning to see differently, the very basic skill of drawing is being (re-) developed and everybody has a chance to shed old fears and beliefs about their artistic talent

seeing, drawing and scribbling ideas and visions will come easier as we progress into the course which will help greatly with all kinds of creative problem solving and especially with skillful presentations of new projects.

*important hint:*

*the first 6 sessions are very important to open the doors between the 2 brain halves, so it is highly recommended to attend these first sessions on a totally regular basis.*

### **„LEISTUNGSNACHWEIS“ – MARKING**

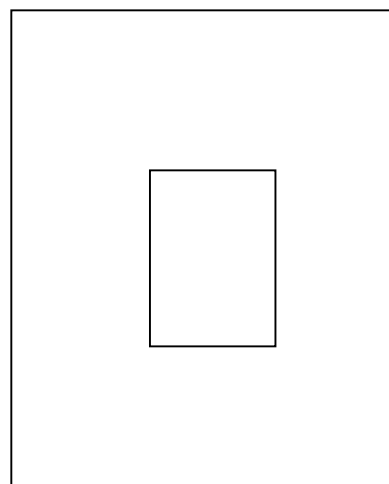
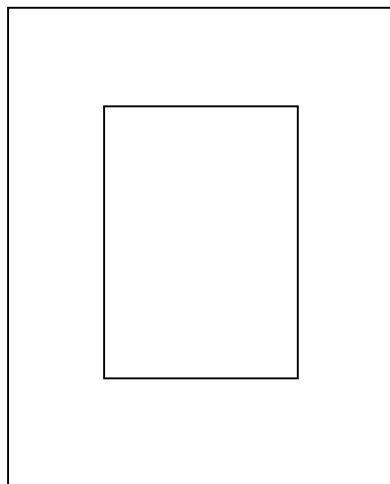
there will be 2 tasks, one on drawing and one on a more illustrative and conceptual topic, given during the course, along with what we work on in the sessions. This serves to find out about your individual progress and also for exercising your presentation skills. Both tasks will be marked together.

## WHAT YOU NEED FOR THIS COURSE

- 1 a good drawing pad (A3)
- 2 2-3 pencils, 2B – 5B
- 3 an eraser, preferably soft and moldable
- 4 a piece of clear plastic (transparency), A4; it should be thick enough so you can balance it easily on 3 fingers
- 5 one permanent marker (fine line)
- 6 one non-permanent, erasable fine black felt tip marker (fine line)
- 7 6 paper clips (Büroklammern)
- 8 a graphite stick #4B or you can also use a 5B/6B pencil
- 9 sticky tape (tesafilm)
- 10 pencil sharpener
- 11 create two different sized „view finders“  
*use **thick** cardboard which won't bend if you hold it up with one hand - both view finders size A4; openings: 1 big - 1 small*

*opening big size: 10x15cm*

*opening small size: 6x9cm*



...even if it seems tedious to go and get all this stuff, just do it...